

# Unilever

## Report and Accounts

1976



# Unilever N.V.

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The Unilever group of companies provides a wide range of products and services in some 75 countries, employing over 300 000 people. It has existed for nearly 50 years as a group, but can trace its roots much further back than that.

There are two parent companies: Unilever N.V., Rotterdam, and Unilever Limited, London. Equal partners, they have identical Boards of Directors and are linked by agreements, one of which equalises the dividends payable on the ordinary capital of N.V. and of Limited, according to a formula set out elsewhere in this Report. Unilever operates as one group. The combined affairs of N.V. and Limited are, therefore, more important to shareholders than those of the two separate companies and the Report and Accounts deals, as usual, with the operations and results of Unilever as a whole: except where stated otherwise, all the figures are for N.V. and Limited combined.

The larger part of Unilever is in branded and packaged consumer goods: mainly foods, detergents and toilet preparations. The foods include margarine, other fats and oils, ice cream, frozen and other convenience products, meat, fish, tea and other drinks. Unilever has other important activities, such as chemicals, paper, plastics and packaging, animal feeds, transport and tropical plantations. UAC International, a major Unilever company, has substantial interests in Africa and other parts of the world in diverse industrial ventures, and as merchants and specialist distributors.

Unilever is one of the dozen largest businesses in the world by turnover — and the largest in consumer goods. The geographical spread and diversity of its operations help to give it strength and stability.



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**Cover photograph:** Lester Bookbinder.

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A special survey of our toiletries business is issued as a supplement to this Report.

# Directors

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H. F. van den Hoven, *Chairman*  
D. A. Orr, *Vice-Chairman*  
J. M. Goudswaard, *Vice-Chairman*  
M. R. Angus  
W. B. Blaisse  
J. G. Collingwood  
K. Durham  
J. P. Erb e  
G. E. Graham  
C. T. C. Heyning  
A. H. C. Hill  
F. A. Maljers  
H. Meij  
M. Ormerod  
Jonkheer I. E. B. Quarles van Ufford  
C. F. Sedcole  
A. W. P. Stenham  
G. K. G. Stevens  
O. Strugstad  
S. G. Sweetman  
The Viscount Trenchard  
K. H. Veldhuis  
E. J. Verloop

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## Advisory Directors

B. W. Biesheuvel  
R. Mueller  
J. H. van Roijen  
P. P. Schweitzer  
D. Spethmann

## Secretaries

C. Zwagerman  
J. D. Keir

## Auditors

Price Waterhouse & Co.  
Coopers & Lybrand Nederland



# Review of 1976

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## **The economic background**

Economic conditions in 1976 were more favourable than in 1975. There was a recovery from economic recession in the industrialised world, and in the first half of the year it was quite pronounced. Many mineral oil-exporting countries continued to boom. Some developing countries recorded another year of growth, helped by a renewed increase in other commodity prices; all mineral oil-importing countries suffered in varying degrees from increased oil prices. The growing burden of external debt of some developing countries is a worrying feature of the world economic scene.

Inflation was not as severe in 1976 as it had been in 1974 and 1975 but it was still high. It averaged 11% for the world in which Unilever operates. In Germany, Switzerland and the United States, notably, the rate of inflation came down to levels significantly below the average. India achieved the rare feat of a year when prices actually went down.

However, levels of unemployment did not respond to the limited economic recovery and even rose in a number of countries.

The more favourable economic conditions have led to an increase in published profits in many countries, but the trend is to a decline in real profitability to levels which are too low not least in our two home countries, the Netherlands and the United Kingdom. This trend must be reversed if new investment is to be made on the scale required for the healthy expansion of the world economy. There are signs that governments are becoming aware of this need, and some measures to improve the conditions for business have been taken.

## **International developments**

It was not a good year for the European Community (E.C.). Progress towards integration was slow; the weaker and stronger economies within the Community tended to drift further apart in standards of living. But there was some progress on the harmonisation of legislation. Agreement has been reached on the principle of direct elections to the European Parliament in 1978, which may give the Community a new impetus towards further integration.

In the international context three developments in the past year have been of special interest to us.

First, there was the promulgation by the Organisation for Economic Co-operation and Development (OECD) of guidelines for multinational enterprises. We have publicly expressed our support for, and our determination to comply with, these guidelines which are very similar to the standards it has been our long-standing practice to observe. This Report and

Accounts meets the guidelines on disclosure of information. We attach great significance to the recognition by the governments of the OECD countries that they also have to respect certain rules, in particular their understanding that there should be no discrimination between nationally-owned and foreign-owned companies.

The second was the European Commission's proposal for a tax on edible oils and fats. This is a totally unjustifiable proposal. It is part of an attempt to deal with a structural surplus of milk in the Community. It is necessary to find acceptable solutions to this problem, but there is no reason to try and do so at the expense of another industry and its consumers. The Commission's proposal — without contributing to the solution of the dairy problem — would, moreover, increase the cost of living, and hamper exports from the developing countries.

The third development was the adoption by the United Nations Conference on Trade and Development (UNCTAD) of a resolution to convene further meetings on an integrated programme for some 20 commodities, including oils and fats. This seeks to protect the economies of developing countries by universal buffer stock schemes linked to the indexation of raw material prices. For edible oils and fats the practical difficulties of such an approach would be immense. In our view such commodity agreements would be likely to disrupt the world market. We believe that the export income of developing countries would be better safeguarded by compensatory finance schemes — such as those provided under the Lomé Agreement and under the International Monetary Fund compensatory finance facility — rather than by interfering with the long-term balance of supply and demand.

## **The year in brief**

Volume accounted for 8% of the increase in sales for 1976. Profits showed a good recovery as compared with the disappointing results in 1975. Restocking in the first half-year, particularly in Europe, contributed to these improved figures. Owing to movements in exchange rates the real rise in sales is not reflected in the guilder figures.

In Europe there was a major improvement in most product groups as compared with the poor results in 1975. However, margins in general are still too low. Results in margarine, other fats and oils, and other foods, chemicals, paper, plastics and packaging and animal feeds showed a marked recovery. Frozen foods and ice cream again did well. Our toilet preparations businesses showed further growth. Our two major meat companies continued to make operating losses. These were increased by heavy costs of restructuring in the United Kingdom.



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In North America results were generally satisfactory.

In most other countries outside Europe there was further sales and profit growth. UAC International contributed substantially to the higher 1976 results.

#### **Exchange rates and their effect on reported figures**

It was a year of substantial variations in the floating rates of exchange between major currencies and almost all currencies were caught up in the resulting instability. Sterling, the French franc and the Italian lira, all fell substantially against the guilder and deutschmark particularly. The dollar depreciated against the linked European currencies but appreciated against sterling, the franc and the lira.

Had rates remained at end 1975 levels the increase in operating profit in guilders and sterling would have been 52%. Our accounts for 1976 have as usual been prepared using the 1976 closing rates of exchange, and on this basis the increase in operating profit expressed in guilders is 33%. About half of the difference between the two percentages is caused by the rise in value of the guilder against sterling, and the balance by the increase against many other currencies.

At the end of 1975 the exchange rate was £1 = Fl. 5.43. The 1976 accounts have been prepared using the rate of Fl. 4.18, which resulted in a decrease of 23%. All the figures in **Limited's** accounts, which are in sterling, are consequently appreciably higher. In particular, increases in sales, profits, capital expenditure and net liquid funds are much greater than those shown in **N.V.'s** accounts, which are stated in guilders. For example, the increase in operating profit over 1975 in sterling was 73%.

#### **Finance**

The dominant influences on our financial position in 1976 were the recovery of profits from the depressed level of 1975 and an increase in working capital as against a reduction in 1975. This increase was caused by higher raw material prices as well as by higher sales volume. Capital expenditure remained well above depreciation.

Our net liquid funds rose by Fl. 267 million of which Fl. 210 million was additional loan capital raised to provide for possible future needs. Net liquid funds at the year-end represented a little under 5% of the year's sales to third parties. The corresponding percentage both in 1975 and on average over the last 10 years was 4%. The strength of our balance sheet gives us confidence that we can meet the financial pressures arising both from our heavy capital expenditure programme and from any sudden increases in working capital arising from world inflation and raw material price fluctuations.

During 1976 we spent a total of Fl. 59 million on acquisitions.

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### **Prospects**

Inflation will remain high in most countries, with raw material costs expected to rise more rapidly than general inflation. Unemployment is not likely to fall in the current year.

Industrial activity in the first few months of 1977 will not have the benefit of the considerable restocking that took place in the corresponding months of the previous year. While growth of the economies in which we operate is expected to be a little slower than last year, there should be reasonable growth in the particular market areas with which we are concerned. In general our business is expected to make progress during 1977.

### **Nigeria**

The Nigerian Government has introduced legislation which will require Nigerian shareholding in most of our businesses there to increase from 40% to 60%. This will apply to the greater part of our interests there in 1977 and to the rest in 1978. The interests to which it applies will no longer be included in our accounts as subsidiaries but as associated companies, thus full sales and operating profit will not be included in the figures, but only our share in the profits.

Had this situation existed in 1976 profit attributable would have been reduced by 4%.

### **Employees**

The progress that was achieved during the year was made possible only by the efforts of our employees throughout the business, and we wish to record our warm thanks to them.



# Quarterly results

Fl. million	Sales to third parties		Operating profit		Profit attributable to ordinary capital		Earnings per share	
	1975	1976	1975	1976	1975	1976	1975 guilders per Fl. 20	1976 pence per 25p
1st Quarter	8 626	8 719	228	566	61	258	Fl. 1.10	Fl. 4.63
	23%	24%	12%	22%	8%	22%	2.96p	16.61p
2nd Quarter	9 218	9 016	446	721	144	299	Fl. 2.58	Fl. 5.37
	25%	25%	22%	27%	19%	25%	7.27p	19.25p
3rd Quarter	9 100	9 204	675	796	276	339	Fl. 4.95	Fl. 6.08
	25%	25%	34%	30%	36%	29%	13.73p	21.84p
4th Quarter	9 761	9 554	637	560	290	287	Fl. 5.21	Fl. 5.15
	27%	26%	32%	21%	37%	24%	14.27p	18.47p
Total year	36 705	36 493	1 986	2 643	771	1 183	Fl. 13.84	Fl. 21.23
	100%	100%	100%	100%	100%	100%	38.23p	76.17p

The published results for each of the quarters of 1975 and 1976 have been recalculated at the year-end rates of exchange which have been used for the results of the respective years.

The figures in the table therefore differ from the figures originally published for each quarter.

# Summary of Combined figures

Fl. million	1975	1976
Results for the year ended 31st December		
Sales to third parties	36 705	36 493
Operating profit	1 986	2 643
Non-recurring and financial items	205	127
Profit before taxation	1 781	2 516
Taxation	883	1 179
Profit after taxation	898	1 337
Outside interests and preference dividends	127	154
Profit attributable to ordinary capital	771	1 183
Ordinary dividends	362	395
Profit of the year retained	409	788
Assets and liabilities as at 31st December		
Capital employed		
Preferential share capital	293	286
Ordinary shareholders' equity	7 513	7 466
Outside interests in subsidiaries	381	425
Loan capital	2 223	2 314
Deferred liabilities	1 759	1 877
	12 169	12 368
Employment of capital		
Land, buildings and plant	5 958	5 644
Trade investments	256	190
Long-term debtors	184	162
Working capital	5 329	5 813
Provision for taxation	694	806
Dividends	327	332
Net liquid funds	1 463	1 697
	12 169	12 368

Fl. million

1975 1976

## Source and use of funds for the year ended 31st December

Funds generated from operations	2 618	3 354
Funds from other sources	122	268
<b>Total sources</b>	<b>2 740</b>	<b>3 622</b>
Taxation payments during year	592	773
Capital expenditure less disposals	1 129	1 046
Goodwill on acquisition of subsidiaries	4	6
Purchase/sale of trade investments	59	36
Additional/reduced working capital	449	1 143
Dividends paid during year	327	373
Other sources/uses	25	62
<b>Total uses</b>	<b>1 637</b>	<b>3 355</b>
<b>Net increase in net liquid funds</b> (excluding effect of exchange rate differences)	<b>1 103</b>	<b>267</b>

Earnings per share  
per Fl. 20 of capital  
per 25p of capital

Fl. 13.84    Fl. 21.23  
38.23p    76.17p

The basis of calculation is shown on page 42. The increase in guilders is 53% and in sterling 99%. The difference arises from the use of the rate of £1 = Fl. 5.43 in 1975 and £1 = Fl. 4.18 in 1976.

## Ordinary dividends

N.V. per Fl. 20 of capital	Fl. 7.65	Fl. 8.36
Limited per 25p of capital (declared/proposed)	13.67p	19.24p
Limited per 25p of capital (paid/payable)	10.18p	11.19p
Ordinary shareholders' equity per share		
per Fl. 20 of capital	Fl. 134.84	Fl. 134.00
per 25p of capital	372.50p	480.86p

The figures above and on page 8 are combined figures and should be read in conjunction with the consolidated accounts on pages 38 to 40 which also give details of other movements in profit retained. Reference should also be made to the note on page 33.



# Value added statement

Fl. million	1975		1976	
<b>Sources</b>				
Sales to third parties		36 705		36 493
Investment income		219		203
		36 924		36 696
Less cost of materials and services purchased		27 395		26 551
Value added		9 529		10 145
<b>Disposal</b>				
	%		%	
To employees in wages, salaries, pension contributions	70	6 699	65	6 646
To governments in taxation	10	883	12	1 179
To providers of capital				
— loans (interest)	4	357	3	289
— shareholders (dividends)	4	362	4	395
— outside shareholders and preference dividends	1	127	1	154
Reinvested in business				
— depreciation	7	692	7	694
— profit retained	4	409	8	788
	100	9 529	100	10 145

Because of the rise in productivity and profitability achieved during the year — whilst the share of providers of capital has remained steady — we have been able to retain substantially greater sums in the business available for investment.

# Capital expenditure

Fl. million

1975 1976

## Analysis by geographical areas

E.C. countries	828	708
Other European countries	89	68
United States and Canada	113	92
Central and South America	29	23
Africa	78	127
Asia, Australia, New Zealand	76	79
	<u>1 213</u>	<u>1 097</u>

## Analysis by operations

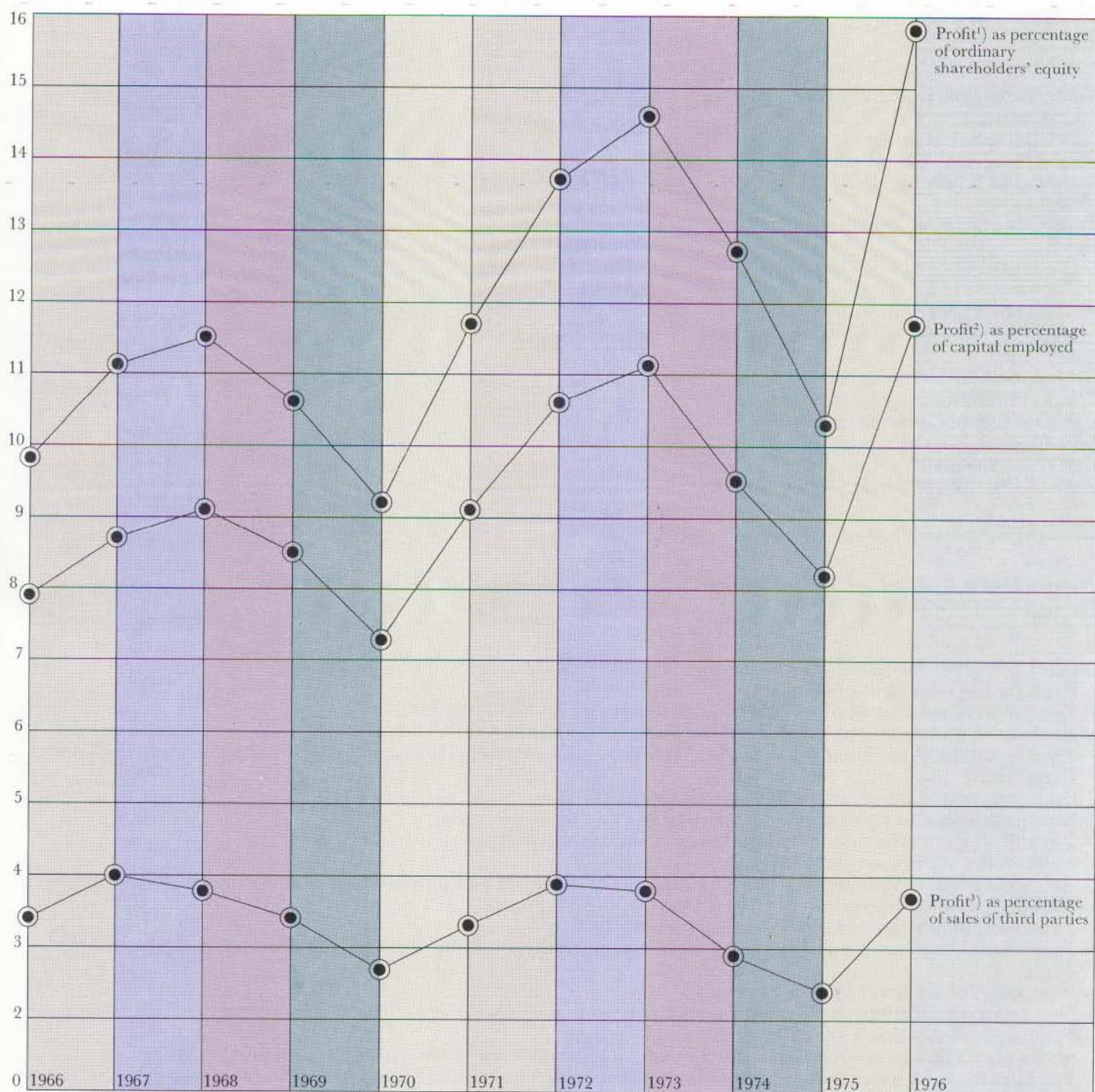
Margarine, other fats and oils, dairy products	272	208
Other foods	354	320
Detergents	126	131
Toilet preparations	28	35
Chemicals, paper, plastics, packaging	176	144
Animal feeds	32	26
UAC International	76	101
Plantations, transport and other interests	149	132
	<u>1 213</u>	<u>1 097</u>

Projects amounting to Fl. 1 456 million were approved in 1976 (1975: Fl. 1 214 million).  
The more important projects were:

- Plant and other facilities for oil milling in the Netherlands.
- Plant for the treatment of oil refinery effluent in Belgium.
- Expansion of warehouse for edible oils and fats in the United Kingdom.
- Replacement of hydrogen manufacturing plant for oil hardening in India.
- Mechanisation of beefburger production, and production facilities for sponge cake food products in the United Kingdom.
- Concentration of ice cream production in Denmark.
- Modernisation and renovation of shops and restaurants in Germany.
- Plant for the manufacture of bone gelatine in the United States.
- Mechanised warehouse for detergents in Germany.
- Rebuilding and replacement of buildings and plant for liquid and powder detergents in the United Kingdom.
- Modernisation of detergents manufacturing facilities in France.
- Expansion of detergents manufacturing capacity in Nigeria.
- Facilities for toilet soap manufacturing and packing, and expansion of detergents manufacturing capacity in Brazil.
- New wing for Unilever House, London.
- New toilet preparations factories in Brazil and Spain.
- Fatty acids distillation units in Australia and Germany.
- Seven plants for the production of nutritionally improved straw in the United Kingdom.
- Facilities for sales, servicing and spares for earth-moving equipment, lift trucks and industrial engines in Nigeria.
- Brewery in Tchad.
- Expansion of facilities for the production of high grade tropical cotton prints in the Ivory Coast.



# Return on shareholders' equity, capital employed and sales



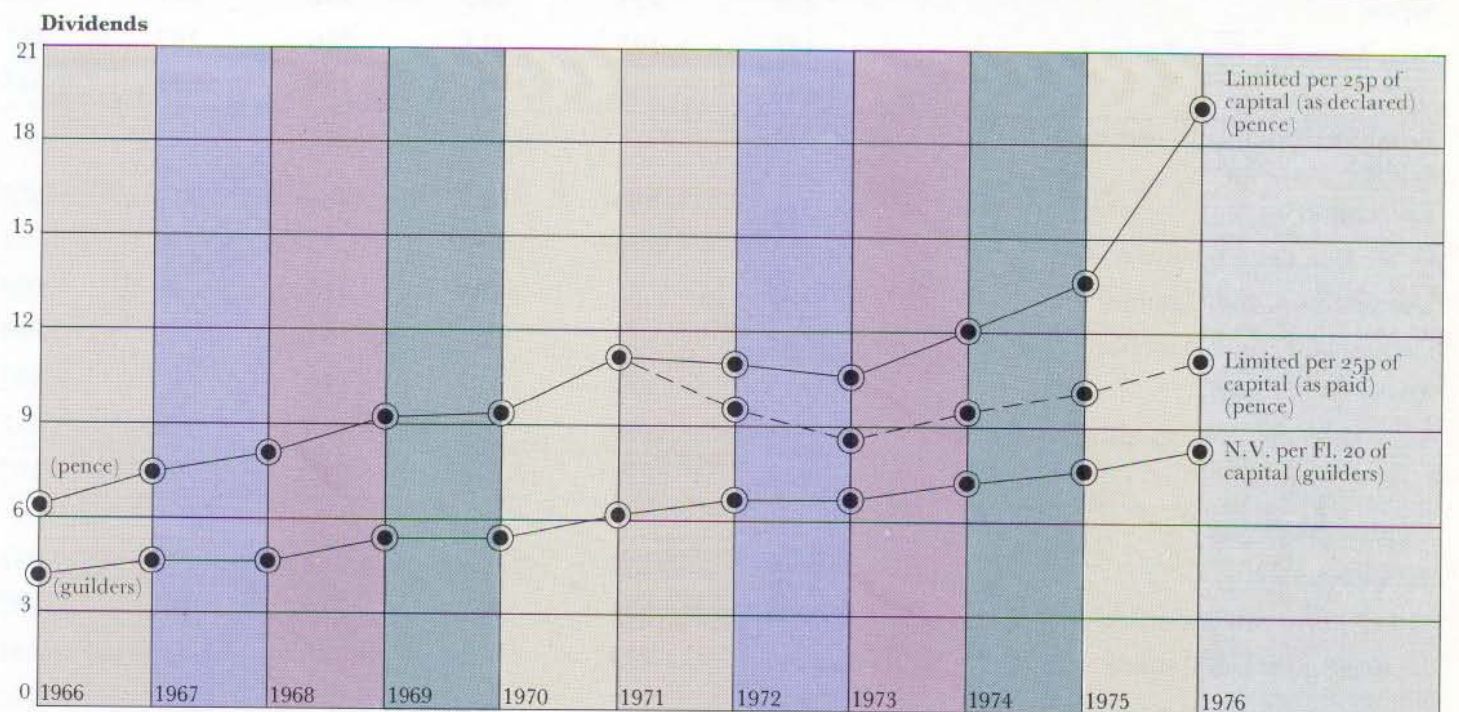
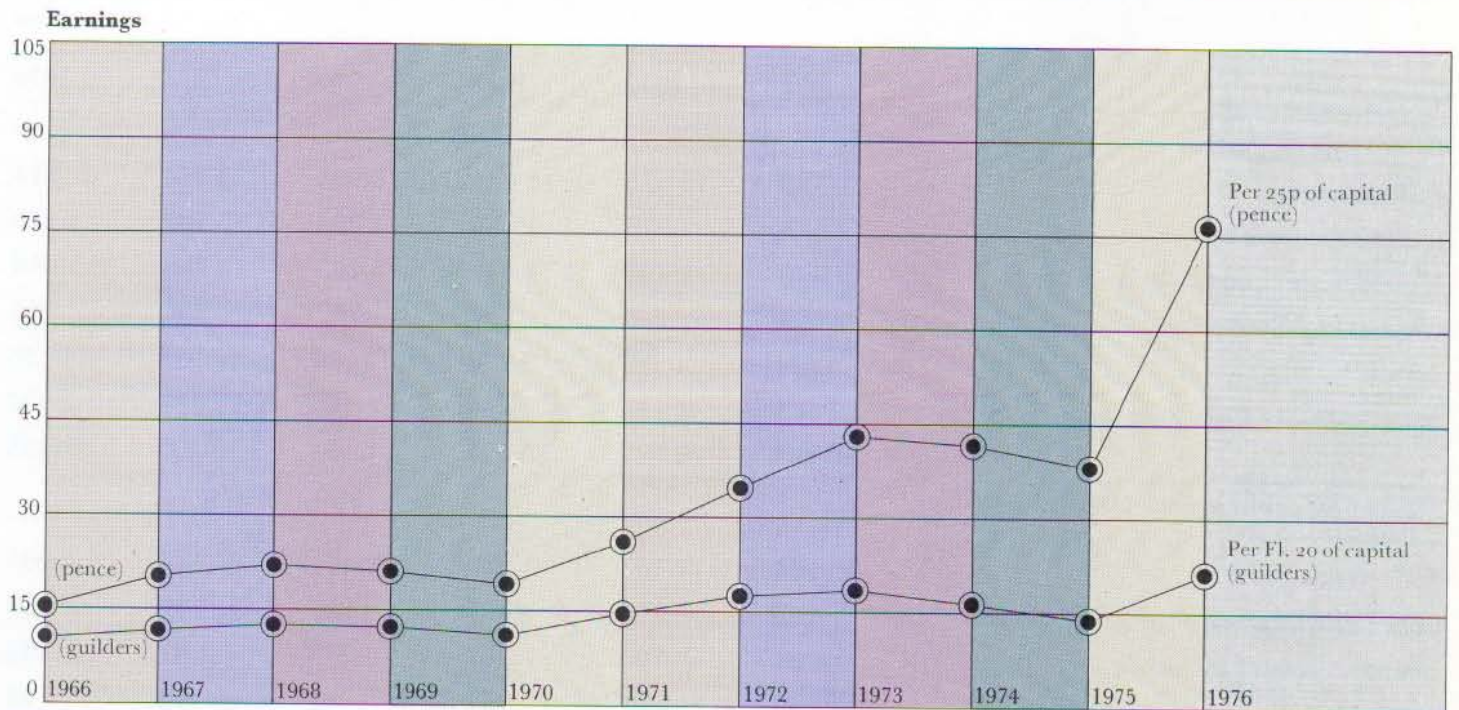
1) Based on profit attributable to ordinary capital.

2) Based on profit after taxation but before loan interest.

3) Based on profit after taxation.



# Earnings and dividends per share



The increase in **Limited** dividends over and above the increase in **N.V.** dividends arises from the requirement of the Equalisation Agreement to pay the same dividend to both groups of shareholders as explained on page 33. The decline in sterling relative to the guilder, therefore, accounts for the divergent trends. The apparent change in trend in **Limited's** dividends in the years 1971 to 1973 is caused by the introduction of Advance Corporation Tax in the United Kingdom. (See also note 2 on page 59.)



# Sales, profit and capital employed by geographical areas

	Fl. million					
	1971	1972	1973	1974	1975	1976
<b>Sales to third parties</b>						
E.C. countries	15 788	15 975	18 024	22 020	22 260	21 814
Other European countries	1 515	1 574	1 796	2 208	2 482	2 426
United States and Canada	3 179	3 149	3 072	3 293	3 856	3 648
Central and South America	602	568	597	757	864	948
Africa	3 394	3 386	3 424	3 690	4 326	4 733
Asia, Australia, New Zealand	2 005	2 180	2 284	2 503	2 917	2 924
	26 483	26 832	29 197	34 471	36 705	36 493
<b>Operating profit before taxation and outside interests</b>						
E.C. countries	946	1 101	1 248	1 099	815	1 296
Other European countries	100	156	187	150	130	159
United States and Canada	221	193	187	237	201	233
Central and South America	45	69	68	45	50	59
Africa	271	234	289	342	527	639
Asia, Australia, New Zealand	134	195	214	236	263	257
	1 717	1 948	2 193	2 109	1 986	2 643
<b>Profit attributable to ordinary capital</b>						
E.C. countries	483	580	617	446	313	638
Other European countries	55	79	99	73	53	74
United States and Canada	108	86	89	111	92	109
Central and South America	18	37	37	31	25	49
Africa	123	124	115	140	180	202
Asia, Australia, New Zealand	32	69	83	114	108	111
	819	975	1 040	915	771	1 183
<b>Capital employed</b>						
E.C. countries	6 512	6 788	7 033	7 652	8 073	7 932
Other European countries	531	577	668	774	786	923
United States and Canada	1 147	1 279	1 135	1 128	1 229	1 281
Central and South America	182	179	182	238	292	313
Africa	1 167	898	910	923	1 088	1 251
Asia, Australia, New Zealand	601	617	615	644	701	668
	10 140	10 338	10 543	11 359	12 169	12 368

# Sales and profit by operations

	Fl. million					
	1971	1972	1973	1974	1975	1976
<b>Sales</b>						
Margarine, other fats and oils, dairy products	7 476	7 417	8 471	11 609	10 763	9 805
Other foods	7 338	7 978	8 886	9 252	10 220	10 224
Detergents	5 402	5 266	5 279	5 906	6 780	6 596
Toilet preparations	1 036	1 077	1 125	1 226	1 445	1 533
Chemicals, paper, plastics, packaging	1 999	1 938	2 256	2 971	2 515	2 790
Animal feeds	1 871	1 725	2 169	2 395	2 234	2 310
UAC International	3 043	3 020	2 932	3 328	4 258	4 656
Plantations, transport, other interests	974	1 720	1 828	1 982	1 880	1 992
<b>Total sales<sup>1)</sup></b>	<b>29 139</b>	<b>30 141</b>	<b>32 946</b>	<b>38 669</b>	<b>40 095</b>	<b>39 906</b>
<b>of which internal sales<sup>2)</sup></b>	<b>2 656</b>	<b>3 309</b>	<b>3 749</b>	<b>4 198</b>	<b>3 390</b>	<b>3 413</b>
<b>Sales to third parties</b>	<b>26 483</b>	<b>26 832</b>	<b>29 197</b>	<b>34 471</b>	<b>36 705</b>	<b>36 493</b>
<b>Operating profit before taxation and outside interests<sup>3)</sup></b>						
Margarine, other fats and oils, dairy products	480	566	559	475	312	524
Other foods	395	416	514	354	422	542
Detergents	442	488	461	470	498	522
Toilet preparations	51	61	91	71	111	126
Chemicals, paper, plastics, packaging	85	142	218	309	73	182
Animal feeds	8	43	85	40	33	60
UAC International	154	135	172	255	450	584
Plantations, transport, other interests	102	97	93	135	87	103
	<b>1 717</b>	<b>1 948</b>	<b>2 193</b>	<b>2 109</b>	<b>1 986</b>	<b>2 643</b>

The movements in exchange rates during the years 1972 to 1976 have influenced the apparent trend to a significant extent, depressing the trend in guilders but inflating it in sterling by Limited.

<sup>1)</sup> The sales figures reported for product groups are total sales, comprising sales to third parties and internal sales. Internal sales represent supplies of marketable products and services between one industry and another within the organisation. The profit on these internal sales is included in the profit of the supplying industry.

<sup>2)</sup> The inclusion of internal sales in the total sales of the product groups properly reflects the sales to which the operating profit of these groups should be related. For the business as a whole only sales to third parties are used.

<sup>3)</sup> On average, taxation reduces the profits of operations of subsidiaries by approximately one-half and the significance of outside interests has been increasing. In UAC International the amount of operating profit attributable to outside interests rose from Fl. 116 million in 1975 to Fl. 156 million in 1976.



# Review of operations

## Margarine, other fats and oils, dairy products

	1975	1976
Total sales (Fl. million)	10 763	9 805
Decrease	7%	9%
Operating margin	2.9	5.3

### Margarine, other fats and oils

World consumption of margarine, butter and all other edible fats and oils showed an increase of 3.6% in 1976 compared with a 1.4% increase in 1975. In Western Europe consumption was practically stable but elsewhere there was a good increase. The ratio of margarine to butter consumption increased slightly, again mostly outside Western Europe.

World market prices for oils and fats behaved more calmly in 1976 than in the two previous years. During the first half-year they stabilised generally at about the level reached after the decline in 1975, but they rose noticeably in the second half of 1976. On the whole we have been able to adapt selling prices to the changes in our raw material costs, although in a number of countries price control regulations caused delays. This was particularly felt in the United Kingdom, where raw material costs increased more sharply as the sterling exchange rate deteriorated.

There was a considerable increase over the poor results of 1975. We maintained our share of the world total edible fats and oils market: a small increase in the consumer business compensated for a slight fall in the non-distributive market.

In margarine our market share world-wide remained unchanged. There was a small decline in Europe and the United States, but a marked improvement for the third successive year in the rapidly growing markets in the rest of the world. In Australia, Brazil, Canada, Japan and Turkey we increased our shares in growing markets. In Europe premium brands benefited from the economic recovery. Sales of our health brands in particular increased by 30%. In the United Kingdom, after the favourable report of the Royal College of Physicians and the British Cardiac Society, the increase was even greater. In Italy labour disputes reduced our output in the first half of the year. In the United States in the face of continued fierce price competition, our share steadied in the course of the year but results remain disappointing.

Our table oil business was helped by quieter raw materials markets. In France sunflower oil, in which our brand is 'Fruit d'Or', gained on groundnut oil, its main rival in the salad oil sector. We introduced a blended oil particularly suitable for frying under our 'Astra' brand name.

In some countries, notably the United Kingdom and France, sales to the bakery and catering trades were depressed and our volumes and profits were down. In Austria, Finland, Germany and Switzerland our companies showed good results.

Our speciality fats business had difficulties in maintaining its volume of sales due to depressed conditions in the chocolate and confectionery industry, but the extreme scarcity of cocoa butter has attracted new business for our substitutes.

Our oil milling division was faced with sharply rising soyabean prices during 1976 as a result of a smaller than expected crop in the United States, and large purchases by Russia. Early in the year, meal markets in the E.C. were disrupted by the introduction of a scheme to subsidise the use in animal feeds of surplus milk powder and by arrivals of cheap meal from subsidised oil mills in Brazil. The construction of a major new soyabean extraction plant in Europoort, Rotterdam, is proceeding according to plan, as is the mill in Canada we are erecting in partnership with Maple Leaf Mills Limited.

The production of vegetable protein concentrates for animal feeding purposes on an industrial scale began at the end of 1976. We are also developing the production of concentrates in textured and in powder form for human consumption, as an ingredient for snacks and meals.

### Dairy products

Results in 1976, though substantially better than in the previous year, still showed a loss. This was due mainly to France where price control did not allow the industry to compensate fully for wage and other cost increases. Restructuring of the business, volume growth and improved margins in Belgium, Finland and Germany benefited results.



Table margarine and vanaspati made by Unilever-Iş in Istanbul is seen here being delivered to a small shop in Eastern Anatolia, a remote region of Turkey which is snow-covered from October to April.





## Other foods

	1975	1976
<b>Total sales (Fl. million)</b>	10 220	10 224
<b>Increase</b>	10%	—
<b>Operating margin</b>	4.1	5.3

### General

It was again a year in which weather conditions were abnormal. The summer in northern Europe was exceptionally long, hot and dry but not in central and southern Europe. The hot weather was favourable for the sales of many of our products, in particular because of the shortage of fresh vegetables.

### Frozen foods

The increase in demand for frozen foods, first felt in the latter part of 1975, became more pronounced in response to returning confidence of Continental European consumers, and the scarcity of fresh vegetables gave an extra stimulus.

Margins improved as a result of higher volume and greater productivity, despite the continuing pressure of inflation, price control and severe competition.

In the United Kingdom, Birds Eye shouldered the initial cost of its major, long-term restructuring of production and distribution facilities, and did not participate in the general improvement achieved elsewhere in Europe. The report of the Monopolies and Mergers Commission on the supply of frozen food in the United Kingdom was published in the autumn. It praised Birds Eye's role in the market and found little to criticize in its operations.

Sales of potato products soared in the Netherlands and Belgium as the prevailing very high potato prices made our products, with their advantages of quality and convenience, a very attractive buy. Spinach was introduced in a novel and more convenient form in Belgium and France with considerable success. In Germany sales of specialised vegetables, such as creamed spinach and prepared red cabbage, increased greatly.

Sales volume of fish and fish products was held back by the very rapid increase in the price of the raw material, but sales of frozen meat products did well, particularly in the United Kingdom, Germany and Italy.

It was a good year for sales of bakery products, particularly in Austria and Germany. A range of snack products specially developed for the coffee bars in Italy, and Birds Eye cakes and 'Arctic Roll' in the United Kingdom, also did well. These Birds Eye products were also introduced in the Netherlands.

### Ice cream

We achieved record sales for the second successive year in the Netherlands, the United Kingdom, Belgium and France. Our companies in Austria, Denmark and Germany also had good sales, while sales in Italy, Spain and Switzerland were disappointing.

The introduction of new products again played an important role in this successful ice cream year. For instance, Langnese-Iglo introduced a high class water ice, named 'Kilimanscharo' in Germany; and Wall's brought the 'Cornetto', already so popular in Continental Europe, to the United Kingdom.

The take-home ice cream market is still expanding, notably through the grocery trade. We have introduced our 'soft scoop' ice cream, which was successfully launched in the United Kingdom last year, into other countries. New high quality products have been formulated. For example, a new range of top quality dairy ice cream, called 'Fermette' has been a great success in Belgium.

The new factory near Naples went into operation early in the year.

In the United Kingdom the Monopolies and Mergers Commission is now investigating the supply of ice cream and water ices, as a result of which Wall's will undoubtedly be involved in much extra administrative work.

### Sundry packaged foods and drinks

In 1976 sales volume grew and profits were substantially better than in the previous year. Price increases of our products were generally below the increase in consumer food prices: they thus became more attractive in terms of value for money.

In Europe there was a growth in the volume of dried soup sales, and the profit contribution from all sections of our soup business showed a marked improvement.

A number of new products have been successfully launched during the year. Premium quality ranges of dried soups have been introduced in Belgium and Sweden, and in the Netherlands, Unox have launched a bouillon in tube.

Dressings and condiments had a good year throughout



A great variety of convenience products is marketed by our frozen food companies. The range of pizzas introduced in Germany last year by Langnese-Iglo was an immediate success. They are made at Reken, near Munster.





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Europe. A low-oil mayonnaise was launched in Germany and a new salad dressing in Switzerland. Sauces for Eastern-style meals were introduced in the Netherlands and the range of sauce mixes in Sweden was successfully extended.

Catering to increased health consciousness in a traditional market, a low-sugar jam was introduced in Belgium. New snack products, including Japanese rice snacks, were introduced in addition to our successful coated nuts in the Netherlands. In Belgium and Italy a new chocolate spread was introduced, which appeals to children through its combination of chocolate and fruit. A range of instant drink products was launched in Belgium.

In our tea businesses, 1976 showed an improvement over the previous year when trade de-stocking and sharply rising tea prices had affected volume. Market shares were increased in most of our markets. Lipton Inc. in the United States made good progress with iced tea mixes. The 'Sir Thomas Lipton' speciality range of teas was launched in France, Italy, Sweden and Switzerland. Good contributions were also made by France, India, Japan and Pakistan. Our tea business in South Africa has extended its operations through the acquisition of Glenton & Mitchell. Production facilities for the export trade to numerous markets came into operation in the United Kingdom.

The chocolate market in Europe suffered from the unprecedentedly high levels of cocoa bean prices. This has created considerable pressure on both volume and margins for our chocolate companies. Nevertheless, considerable new product development has taken place during the year, and our granulated cocoa drink continues to be successful in a number of markets.

In its markets other than tea, Lipton Inc. had another successful year and continued to make a major contribution to profits.

Rosella Foods in Australia had a better year which included the re-launch of a number of the company's products under the Rosella house name.

In several countries sales of processed foods were boosted by shortage and high prices of some fresh vegetables and potatoes. In the United Kingdom, Batchelors had a successful year. A new form of processed pea called 'Mushy peas', traditionally home-made and linked to regional taste, was well accepted throughout the country.

John West in the United Kingdom had an outstandingly good year. In spite of the high prices of imported red salmon, they were able to maintain the

consumers' interest in their products, at the same time promoting alternative fish products.

### **Meat products**

In the United Kingdom the losses of The Wall's Meat Company were still serious. Major measures of re-organisation continued and included the decision to close our plant at Hayes, Middlesex. Lawson of Dyce also had a difficult year. Both these companies are dependent on pigs produced in the United Kingdom and their difficulties have been much aggravated by the continued advantages enjoyed by imported bacon, ham and other pigmeat products.

The E.C.'s agricultural marketing arrangements caused these imports to benefit to an extent averaging 25% of sales price, rising at times to as high as 40%. Although pigfeed costs have remained lower in the United Kingdom than in Continental Europe, distortion of trade of this order of magnitude seriously damages the British-based industry.

Wall's launched a new range of quality sausages in October and sales have been encouraging.

Our meat group in the Netherlands also had serious problems and losses, though for quite different reasons. Eastern European countries have markedly increased their share of exports to the United States, at prices well below the Dutch prices, to the detriment of Dutch export sales. Pig prices in the Netherlands have remained high due to demand within the E.C. for high quality Dutch pigs, and in addition, factory operations there now have high costs by international standards. A major reappraisal of our meat operations in the Netherlands is now in progress.

On the other hand, our speciality meat business in the United Kingdom — Mattessons — had a good year. Volume growth was strong and they were able to use imports to make good margins.

Our meat companies in Belgium and Germany also showed improved results. A feature of these businesses has been the success of a novel small smoked sausage called 'Bi-Fi' which has found substantial appeal as a snack. Appropriate capital investments have been made to increase capacity.

### **Fish**

Our fish trawling, processing and trading company 'Nordsee' in Germany made a good recovery from the poor result of last year. With rising fish prices the trawling loss was reduced considerably in 1976, and all other parts of the business did well.



## Retailing

The difficulties of the fishing industry, together with the very hot weather, affected the small fish shops of MacFisheries in the United Kingdom. Closure of small shops continues. However, supermarkets improved sales volume. Margins were under pressure but towards the end of the year showed signs of improvement.

## Detergents

	1975	1976
Total sales (Fl. million)	6 780	6 596
Increase/Decrease	15%	3%
Operating margin	7.3	7.9

During 1976 there was a modest growth in the detergent market. With the moderating of inflation, prices in this product group were less influenced by cost increases or Government control than by increased competition as companies sought to improve profitability through volume growth. Our own sales volume increased by about 6% world-wide, and for some products we achieved an increase in market share.

Results world-wide showed progress and there was a marked improvement in Africa, Asia and South America. Owing to severe competition and price control, margins in Europe are still too low.

A fabrics powder 'Bio Presto Lavatrice' was launched successfully in Italy, a detergent bar 'Superwheel' proved outstanding in the Philippines, the toilet soap 'Shield' was an undoubted success in the United Kingdom, and in France a new dishwash product 'Dove' is progressing well. Sales of our international liquid household cleaner specially developed for modern surfaces were very good in Australia and New Zealand, and the brand was successfully extended to Germany, where it sells under the name of 'Viss'.

Several major capital projects have been put in hand to expand capacity. Work has commenced on the extension of detergent and toilet soap facilities in Brazil, Nigeria and South Africa, and new toilet soap facilities in Japan are now in operation. New factories are under construction in Australia and Northern India.

Lever Brothers Company in the United States has started a programme of heavy capital expenditure to increase capacity and improve efficiency. Amongst other new projects are increased fabrics powder

production in the United Kingdom, France and Spain and a large mechanised warehouse in Germany.

## Toilet preparations

	1975	1976
Total sales (Fl. million)	1 445	1 533
Increase	18%	6%
Operating margin	7.7	8.2

The world market for toilet preparations increased more rapidly than in 1975. Our own sales volume grew even faster than the market. We achieved significant share increases in hair and skin care markets, and in the United States in the dentifrice market.

Profit growth was satisfactory with major contributions coming from the United States, South America and export sales from the United Kingdom.

In Europe our companies in the United Kingdom and Sweden, and Atkinsons in Italy, made particularly good progress. In Germany sales and profits improved despite difficult competitive conditions. Our Gibbs business in Italy is making an encouraging recovery from the setback suffered in 1975.

Elsewhere, sales and profit growth rates were generally well above those achieved in Europe and North America, with pride of place going to Brazil and Indonesia.

New product activity has been concentrated mainly within the hair and skin care, and perfumery markets. We have introduced new shampoos in many countries and have launched our major shampoo brand 'Sunsilk' in Japan. A successful men's range, 'Denim', was launched in the United Kingdom, and we have been active in perfumery markets in Austria, France, Italy and Switzerland. A new hand cream, 'Elida Handbalsam', is now successfully established in five countries.

Three major new capital projects were begun during the year; new toiletries factories in Brazil and Spain, and a very considerable expansion to our production and warehousing capacity in the United Kingdom. In addition a considerable expenditure on further mechanisation in many factories in Continental Europe took place.



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## Chemicals, paper, plastics, packaging

	1975	1976
Total sales (Fl. million)	2 515	2 790
Increase/Decrease	15%	11%
Operating margin	2.9	6.5

### Chemicals

There was a recovery in the demand for chemical products during 1976 which was more pronounced in the first half-year as our customers replenished stocks. Our sales were well up on 1975: a substantial part of this was an increase in volume. Our companies have fully made up the ground lost in late 1974 and in 1975.

Raw material prices rose throughout the year, but at a slower rate in the second half-year. Towards the end of the year, the prices of petrochemical materials were drifting downwards.

Against this better background our profits improved appreciably. In fatty acids, and in food flavours, we had a good year. In the United Kingdom we had good results from Crosfields, who experienced an upsurge in demand for most products, but especially in catalysts for the cracking of petroleum. Proprietary Perfumes, whose sales showed an excellent increase, also had a good year. Our European synthetic resins business made a good recovery in volume but profits continued to be disappointing.

In the Netherlands, Unilever-Emery — our joint venture with Emery Industries Inc., of Cincinnati — further expanded its fatty acid processing plant. However, it was hampered by the continuing excess industry capacity in certain organic chemicals.

Important additions to our manufacturing facilities were made in the United Kingdom for new developments in specialised products. At Crosfields, Warrington, a new polyelectrolytes plant was installed, together with increased capacity for the production of silica gel; at Vinyl Products, Warrington, a further increase in emulsion polymerisation facilities came into operation. Additions were also made in the Netherlands where Scado completed a new plant at Schoonebeek to manufacture speciality surface coating resins.

The results from our chemicals companies in Australia and South Africa were well up on 1975. In Australia we expanded our facilities for glycerine refining and in

India the new plant to make ossein, an intermediate for gelatine, was completed.

### Paper, plastics, packaging

Market conditions did not improve as much as expected. No marked rebuilding of customers' stocks occurred; in consequence we have been working with shorter manufacturing runs which are less economic.

In 1976 we reaped the benefit of the restructuring which took place in 1975, resulting in more efficient organisations well adapted to the difficult conditions we continue to encounter. This, together with improved use of raw materials, and the return to more normal sales levels, helped to produce an encouraging turnaround in trading results, particularly in Thames Board Mills and Thames Case in the United Kingdom.

The Nairn Williamson business, acquired in 1975 to complement that of Commercial Plastics in interior décor and some industrial film fields, was successfully absorbed into a new organisation, including both elements, under the name of Nairn International. Excellent progress was made by this group in the United Kingdom and many export markets.

Volumes and market shares were well held by most of our eight paper, plastics and packaging companies in Continental Europe, but there remained over-capacity in the industry and severe price competition. In Germany this situation is compounded by the effect of the strength of the deutschmark on export prices. Product development work continues and, particularly in retail packaging, good progress is being made.

By taking up an interest in Fayard & Ravel we are adding to our existing operations in France, plastic film and flexible packaging capabilities which will broaden our French activities substantially. An oriented polypropylene film plant is being installed at Forchheim in Germany, and facilities for tub-making from various materials, plastic and fibrous, have been increased in several Continental European countries.



Named by the Trade Press as the most successful new product of 1976 in the United Kingdom, 'Shield' has rapidly established its position as the country's leading toilet soap brand.

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## Animal feeds

	1975	1976
<b>Total sales (Fl. million)</b>	2 234	2 310
<b>Increase/Decrease</b>	7%	3%
<b>Operating margin</b>	1.5	2.6

During the year farming in Western Europe began to recover slowly from the recession of 1974/75. Exceptional weather conditions, notably the long drought, had a considerable effect on the agricultural scene—inflating demand for compound feed, especially cattle feed, but depressing activity in the arable sector.

Our compound feed companies, especially in the Netherlands and the United Kingdom, took advantage of this favourable opportunity; the United Kingdom business in particular had a very good year and was the principal contributor to our substantial improvement in results over 1975. The results of our French business were severely affected by the Government's price freeze at a time when raw material prices were rising fast. Our company in Ireland suffered from operating problems arising in the course of the planned redeployment of manufacturing facilities; but there was an encouraging recovery during the second half of the year.

Among our other operations the poultry business had a successful year helped by the sharp rise in meat prices. Conditions were less favourable for our agricultural merchant companies which suffered from the stagnation in arable farming. The feed supplement companies experienced varying fortunes; progress was slow in the United Kingdom but the French business did well.

Of our new ventures the first commercial plant for nutritionally improved straw made a successful debut. We embarked on a programme of extending this activity with the construction and commissioning of two further plants in the United Kingdom during 1976; and construction of five more plants in 1977 has been authorised. Development work on another new process for extracting high protein material from grass is approaching the stage of commercial feasibility.

In many countries stubble is still burnt in the fields. This photograph, taken at one of our newly-commissioned plants for nutritionally improved straw in the United Kingdom, shows in the foreground the amount of pellets which can be processed from the quantity of straw behind them. This process produces an ingredient for inclusion in animal feeds, which formerly went to waste.





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## UAC International

	1975	1976
<b>Total sales (Fl. million)</b>	4 258	4 656
<b>Increase</b>	28%	9%
<b>Operating margin</b>	10.6	12.5

For the fourth year running UAC International (UACI) improved its results. This was the case in almost all sections of the business, and in most countries outside Europe, including trade investment companies in which UACI has a management responsibility. The increase in sales resulted in part from inflation, which also necessitated an addition to working capital.

Some countries in Africa, such as the East African countries, and also Sierra Leone and Zambia, were adversely affected by world economic conditions. But business in Nigeria was buoyant and there was further economic growth in the Ivory Coast. In the United Kingdom, UACI's newer activities generally improved their results but our business in building materials was adversely affected by the slump in the construction industry.

The Nigerian Government has introduced legislation which will require local participation in most of our businesses there to be 60% instead of 40%. During 1976 40% of the equity of UAC of Ghana Limited was sold to the Ghana public in compliance with new legislation in that country; and in Sierra Leone a voluntary sale to the public of 12½% of the equity of UAC of Sierra Leone Limited was made in December, 1976.

Our Caterpillar dealerships in the United Kingdom and Africa increased sales and profits. The medical supplies business developed further its exports from the United Kingdom and is continuing to expand its range of activities. The technical businesses dealing in mechanical goods, radio, refrigeration and electrical equipment, also did well and have now expanded into Australia following the acquisition of a majority shareholding in a company operating the General Motors Detroit diesel franchise in Queensland and New South Wales.

The motors operations outside Europe had a good year, especially in Nigeria and French-speaking Africa. In the United Kingdom, Ford & Slater and Armstrong/Massey did well under difficult circumstances, and UACI have now acquired another

company, North Midland Truck Engineering, in the United Kingdom which will add to the Group's specialised vehicle body building capacity.

The textile distribution businesses had a profitable year, notably in French-speaking Africa; on the textile manufacturing side, sales were favourable in the Ivory Coast and Ghana but in Nigeria conditions were very difficult. However, our operations in the manufacture of plastics, packaging, metal goods and bedding were successfully expanded. The G.B. Ollivant division with its general trading, building materials and office equipment businesses, achieved record sales. In the office equipment field there was further expansion in the Arabian Gulf states, and new acquisitions were made in the United Kingdom to expand the national distributive network. The Kingsway department stores in Africa did very well. Palm Line had a good year following an increase in freight rates.

The timber businesses also did well, not only in Nigeria where the domestic market continues to expand, but also in our new venture in Indonesia and in the Solomon Islands.

The breweries in which UACI have a commercial management responsibility all had a good year and substantial new investments are being undertaken by the breweries in Nigeria and Tchad.

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## Plantations

Production of palm oil and palm kernels was slightly below 1975 levels with West Malaysia being particularly affected by drought conditions early in the year. Copra production was also disappointing but rubber continued to improve.

Higher selling prices for all commodities, except copra, compensated for the shortfall in production, resulting in profits being broadly in line with 1975.

During 1976 a company was formed in partnership with the government of Ghana to develop oil palms in the western region — land clearing and preliminary work is ahead of schedule and first plantings will take place early in 1977.

The development of oil palm planted areas has been proceeding in Cameroun and it is hoped that next year will see further expansion.

We are working with the government of Zaire on a plan to rehabilitate the extensive plantations there and it is

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hoped that international aid will also be forthcoming for this purpose.

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## Transport

The transport industry in general showed some improvement over the very unfavourable conditions of 1975, though demand in several of our markets remained depressed. Wage costs continued to increase and margins were generally under pressure. We were able to increase our sales, and profits were somewhat better than in 1975, while third party business increased at a very satisfactory rate.

There were significant differences in the performance of our major companies, partly reflecting differences in the rate of economic recovery in their home markets. Our results in Germany were satisfactory as they were in France, where a vigorous profit improvement programme has been undertaken. The transport industry in the United Kingdom remained generally stagnant and our results were disappointing, particularly in hanging garments distribution, which suffered from problems of the United Kingdom textile trade. The volume and margins of our North Sea ferry operations failed to come up to expectations. In Spain the combination of rapidly rising wage costs and a depressed economy caused severe problems for our transport companies.

We continued to invest in better facilities, with a view to improving performance and reducing costs, particularly in our unique European warehousing and distribution network. The German warehousing and distribution system, launched in 1974, had another good year. In 1976 about a third of the sales were to third parties and this proportion continues to increase. A new national distribution system was established successfully in Italy. In the United Kingdom, Unicold has been set up as a specialist refrigerated distribution unit.

We have continued our developments in the fields of international groupage, forwarding and specialised haulage. The acquisition of Carryfast Limited in the United Kingdom gives us a national express parcels facility, which will be developed in conjunction with our growing international groupage activities.

## Exports

In 1976 our exports—from over 30 countries throughout the world—reached a combined total of Fl. 4 780 million, compared with Fl. 4 732 million in 1975.

The values of these shipments from each of the three main exporting countries, and from all other countries combined, since 1974, are as follows:

Fl. million	1974	1975	1976
The Netherlands	1 561	1 748	1 730
United Kingdom	1 087	1 272	1 274
West Germany	1 087	1 029	1 015
Other countries	795	683	761

The value of exports of oil milling products from the Netherlands and Germany fell, but all other product groups recorded higher exports.

Exports from the United Kingdom were mainly in the form of merchandise shipped by UAC International, and of plastics and packaging products which now include those of Nairn International, edible fats, frozen foods, detergents, toilet preparations and chemicals.



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## Research and development

Our total expenditure on research and development in 1976 amounted to Fl. 457 million (1975: Fl. 423 million).

The strength of our research and development has been maintained. Improving existing products remains a feature of the current programme. For example, a more efficient process for pre-refining vegetable oils has been successfully introduced, and attention has been given to increasing the efficiency of our food companies in the processing of meat, fish and vegetables.

Increased processing efficiency is important in animal feeds research, and we are investigating ways of upgrading raw materials which are currently under-utilised or wasted altogether. For example, nutritionally-improved straw, illustrated on page 25, has already been introduced and recently a new approach has been worked out to the use of grass in animal feeding. Grass normally contains more protein than cattle can use, and we have developed a method of extracting this extra protein in a form than can be fed to pigs and poultry.

In our research on detergents, we are developing our understanding of the changing needs of consumers and their washing habits, and using this understanding to improve the overall economy of our products. Our scientists are involved in the selection of the best raw materials to meet carefully specified product properties, and in their processing and packaging.

Nutrition continues to be of major importance and our investigations over many years into the role of fats in the diet have attracted international attention. The recent report, referred to earlier on page 16, by a joint working party of the Royal College of Physicians of London and the British Cardiac Society on Prevention of Coronary Heart Disease has confirmed our findings on the health promoting properties of margarines with a high content of linoleic fatty acid.

We have built up our research into ice cream over the past five years, which offers considerable scope for innovation, and could lead to a number of interesting new products in the next few years. Products stemming from the work are now finding their way into the market place, such as the ice cream referred to earlier which combines scoopability with storage stability.

Our salmon farming programme in Scotland continues to progress, with outstanding improvements being achieved in nutrition, growth rate, survival and final weight.

In scientific fields of major importance to us we publish widely in scientific literature and participate at scientific conferences; a number of our staff continue to hold part-time professorships and other scientific appointments; others serve on governmental, regulatory and other official committees.

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## Personnel

The total number of our employees and their geographical distribution is shown in the table below.

(000's)	1975	1976
E.C. countries	178	177
Other European countries	18	17
United States and Canada	20	20
Central and South America	10	11
Africa	54	51
Asia, Australia, New Zealand	42	41
	322	317

The table does not include Zaire.

We have continued to develop our systems of informing our employees about the activities, objectives and general plans of the companies to which they contribute their efforts. In this way we hope to prevent unnecessary misunderstandings and gradually strengthen the existing appreciation and respect for the complementary roles that employees at all levels have to play in the industrial scene.

Co-determination or participation schemes have been advocated or implemented in a number of countries. We are in favour of improved employee participation, but we believe that in many instances the schemes put forward lack understanding of the vital part to be played by management. Further, more countries have introduced pay freezes and incomes policies. We also find that incomes policies almost always discriminate against management by eroding the relationship between monetary rewards and responsibility and performance. Such discrimination is particularly regrettable when cost pressures and price controls make management's role in maintaining competitiveness and profitability specially important.

A problem which is causing increasing disquiet is growing absenteeism in a number of countries. Every effort is made, together with all concerned, to analyse the reasons and to work out plans for improvement, for example, by increasing work interest and better working conditions.

Ways are being developed towards further equal opportunity with continued training efforts and the creation of better career possibilities for both men and

women at all levels. Much attention is paid to the recruitment, training and development of skilled personnel. To this end the strengthening of personnel management is treated as a matter of priority.



# Dividends

The proposed appropriations of the profits of **N.V.** and **Limited** are shown in the consolidated profit and loss account on page 38.

The Boards have resolved to recommend to the Annual General Meetings on 11th May, 1977 the declaration of final dividends in respect of 1976 on the ordinary capitals at the following rates, which are equivalent in value in terms of the Equalisation Agreement:

<b>N.V.</b>	
per Fl. 20 ordinary capital	
Interim	Fl. 3.20
Final	Fl. 5.16
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Total	Fl. 8.36 (1975: Fl. 7.65)

<b>Limited</b>	
per 25p ordinary share	
Interim	7.46p
Final	11.78p
<hr/>	
Total	19.24p (1975: 13.67p)

It is intended to make the final dividend of Fl. 5.16 obtainable from 23rd May, 1977.

Because of the fall since last year in the sterling/guilder exchange rate, **Limited** will be obliged under the Equalisation Agreement to increase its total dividend declarations for 1976 by an amount which exceeds the statutory limit of 10% currently in force for United Kingdom companies. As before the Treasury have agreed to such declarations by **Limited** subject to the condition that the total amount paid to shareholders by way of dividends for 1976 is kept within the statutory limit and payment of the balance of 1976 dividends is postponed.

It is therefore again proposed to make the final dividend of **Limited** payable by instalments. The first instalment of 7.01 pence per share will be paid on 23rd May, 1977 to shareholders registered in the books of the Company on 29th April, 1977. This payment will bring **Limited's** dividend payments for 1976 up to 11.19 pence per share which is within the statutory limit. The balance of **Limited's** 1976 final dividend which together with the deferred balance of earlier dividends will amount in total to 17.53 pence per share, will be paid when circumstances permit to holders of Ordinary capital now in issue registered at the time of payment.

For the purpose of equalising dividends under the Equalisation Agreement the United Kingdom Advance Corporation Tax in respect of any dividend paid by

**Limited** has to be treated as part of the dividend. If the rate of United Kingdom Advance Corporation Tax changes from the current rate before payment of these dividends has been completed, the figures now announced will be adjusted accordingly and a further announcement made.

Final dividends on the New York shares of **N.V.** will be payable as from 10th June, 1977.

After provision for the Ordinary dividends for 1976 it is proposed to set aside Fl. 311 million (**N.V.** Fl. 174 million, **Limited** Fl. 137 million) to reserve for replacement of fixed assets (on behalf of subsidiaries).

# Capital and membership

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During 1976 there was no change in the share capital of **N.V. or Limited.**

Changes in loan capital are shown in the Notes to the consolidated balance sheets on page 44.

At the year end **Limited** had 84 772 ordinary and 1 112 preferential shareholdings and 88 383 debenture and unsecured loan stockholdings. As **N.V.'s** share and loan capital is held by the public largely in the form of bearer scrip, it is impossible to ascertain the number of holders.



# Directors

# Auditors

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As already announced, Viscount Trenchard will resign as a Director during March, 1977. Dr. J. G. Collingwood, whose intention to retire has already been announced, will not offer himself for re-election at the Annual General Meetings. In accordance with Article 21 of the Articles of Association all the remaining Directors named on page 3 will retire from office at the forthcoming Annual General Meeting and will offer themselves for re-election.

It is also intended to nominate Mr. F. W. L. Mann for election as a Director at the Annual General Meeting.

Dr. Collingwood joined Unilever in 1946 and became a Director of **N.V.** and **Limited** in 1965. Viscount Trenchard joined Unilever in 1947 and became a Director of both Companies in 1967. Their colleagues wish to record their appreciation of the contribution each has made to the business.

The Directors record with deep regret the death in December, 1976 of Mr. G. D. A. Klijnstra, a former Chairman of **N.V.**, who was appointed an Advisory Director of **N.V.** following his retirement in 1975. We also regret to record the death in October, 1976 of Mr. A. I. Anderson who retired as a Director earlier in the year.

On 1st January, 1977 Dr. D. Spethmann was appointed an Advisory Director of **N.V.** The appointment of Dr. T. Browaldh as an Advisory Director of **N.V.** with effect from 1st April, 1977 has also been announced.

Dr. R. Mueller, an Advisory Director of **N.V.**, will retire in May, 1977. The Directors record their gratitude for his counsel and dedication to the interests of the business.

At the Annual General Meetings on 12th May, 1976 Mr. G. K. G. Stevens was elected a Director of both Companies.

## Secretaries

Mr. H. A. Holmes who has been a Secretary of **Limited** and **N.V.** since 1968 retired in July, 1976. The Directors take this opportunity to pay tribute to his outstanding service to Unilever. He has been succeeded by Mr. J. D. Keir.

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The auditors, Price Waterhouse & Co., The Hague, and Coopers & Lybrand Nederland, Rotterdam, retire and offer themselves for reappointment.

By order of the Board  
C. Zwagerman  
J. D. Keir  
Secretaries  
22nd March, 1977

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N.V. and **Limited** are linked by a series of agreements of which the principal is the Equalisation Agreement. Amongst other things, this requires the dividends and other rights and benefits (including rights on liquidation) attaching to each Fl.12 nominal of Ordinary share capital of N.V. to be equal in value at the current sterling/guilder rate of exchange to those attaching to each £1 nominal of Ordinary capital of **Limited** as if each such unit formed part of the Ordinary capital of one and the same company. Combined figures are given for the information of shareholders.

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## **N.V. Group<sup>1)</sup>**

To the Members of Unilever N.V.

In our opinion the accounts and the notes relevant thereto set out on pages 33 to 49 and 54 to 57 together give a true and fair view of the state of affairs of the Company and the Group at 31st December, 1976 and of the profit and source and use of funds of the Group for the year then ended.

**Price Waterhouse & Co.**  
The Hague

**Coopers & Lybrand Nederland**  
Rotterdam

22nd March, 1977

<sup>1)</sup> Signed by auditors authorised under Article 102 of Dutch Civil Code, Book II.

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## **Limited Group**

To the Members of Unilever Limited

In our opinion the accounts and the notes relevant thereto set out on pages 33 to 47 and 50 to 57 together give a true and fair view of the state of affairs of the Company and the Group at 31st December, 1976 and of the profit and source and use of funds of the Group for the year then ended and comply with the United Kingdom Companies Acts 1948 and 1967.

**Coopers & Lybrand**  
London

**Price Waterhouse & Co.**  
London

22nd March, 1977



# Accounting policies

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## Companies legislation

The accounts have been prepared on the historic cost convention and comply with the Civil Code, Book II in the Netherlands, United Kingdom Companies Acts 1948 and 1967 and recommended standards in the Netherlands and the United Kingdom except where any change from present policy would have no material effect.

## Foreign currencies

Gains and losses arising in each individual company as a result of changes in the relative value of currencies during the year are included in the local currency operating profit of the individual company concerned.

In consolidating subsidiary companies of **N.V.** into guilders and of **Limited** into sterling respectively, closing exchange rates, those current at the year-end, are used for translation of sales and profit for the year and assets and liabilities at the year-end. The effect of exchange rate changes during the year, on the assets and liabilities at the beginning of the year, is shown as a movement in profit retained.

In arriving at the combined figures in guilders the sterling figures of **Limited** are translated at the year-end sterling/guilder exchange rate, except for the ordinary capital of **Limited** which is translated at the Equalisation Agreement rate of £1 = Fl. 12. The effect of restating the assets and liabilities of **Limited** at the beginning of the year is described as sterling/guilder realignment and is shown as a movement in profit retained.

## Consolidated companies

Companies included in the consolidated accounts of **N.V.** or **Limited** are those in which directly or indirectly **N.V.** or **Limited** either holds more than 50% of the equity capital or being a shareholder controls the composition of a majority of the Board of Directors. Further, in accordance with Civil Code, Book II in the Netherlands, **N.V.**'s consolidated accounts include those companies in which **N.V.** holds directly or indirectly more than 50% of the total issued capital.

A list of principal subsidiaries is given on pages 54 to 56.

Recognising the seasonal nature of their operations, some companies having substantial interests in Africa close their financial year on 30th September. Their accounts at this date are included in the consolidation.

## Trade investments

These are minority investments in companies with which **N.V.** or **Limited** has a long-term trading relationship. There are some 200 such investments in

businesses throughout the world. The principal investments are listed on page 57.

A statement summarising the interest in the results and net assets of all trade investments is given on page 46. These are not significant in relation to the consolidated results or capital employed.

Trade investments are shown at cost less amounts written off and dividends are accounted for when received.

## Goodwill

Since no value is attributed to goodwill in our businesses the difference between the price paid for new interests and the value of the net tangible assets is adjusted against profit retained in the year of acquisition.

## Depreciation

Depreciation of fixed assets is provided by the straight line method at percentages of cost related to the expected average lives of the assets.

## Net current assets

Stocks are consistently stated on the basis of the lower of cost and net realisable value, less provisions for obsolescence. Cost—mainly averaged cost—includes direct expenditure and, where appropriate, a proportion of manufacturing fixed costs.

Debtors are stated after deducting adequate provision for doubtful debts.

Marketable securities represent liquid funds temporarily invested and are shown at their realisable value.

That proportion of loan capital which is repayable within one year is included in loan capital.

## Pensions

Liabilities in respect of retirement and death benefits are provided for by payments to pension and provident funds and by building up unfunded provisions. The amounts of the payments/charges are determined on an actuarial basis so that over the long term the funds and provisions will be adequate to meet the liabilities. The unfunded provisions represent the estimated present value of the future liability for retirement and death benefits to past and present employees other than benefits provided through pension and provident funds.

## Deferred liabilities

Unfunded retirement provisions as explained above.

Deferred taxation, provided at the rates of tax applicable at 31st December, 1976, arises mainly from the charge made to profits in respect of the tax

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postponed through fixed assets being written off in some countries more rapidly for tax purposes than under the group depreciation policy, less the estimated future tax relief on the provision for unfunded retirement benefits. Short-term timing differences are included in Taxation not due before 1st January, 1978.

No provision has been made for the tax which would become payable if retained profits of subsidiaries were distributed to the parent companies as it is not the intention to distribute more than the dividends, the tax on which is included in the accounts.

**Research and development**

Expenditure on research and the development of new products is charged against profits of the year in which it is incurred.



# General notes to the accounts

## Ordinary shareholders' equity

Ordinary shares numbered 1 to 2 400 (inclusive) in N.V. and the deferred stock of **Limited** are held as to one half of each class by United Holdings Limited—a subsidiary of **Limited**—and one half by N.V. Elma—a subsidiary of N.V. This capital is eliminated in consolidation. It carries the right to nominate persons for election as directors at general meetings of shareholders.

The Directors of N.V. Elma are N.V. and **Limited**, who with Mr. H. F. van den Hoven and Mr. D. A. Orr are also Directors of United Holdings Limited. The above-mentioned subsidiaries have waived their rights to dividends on their ordinary shares. A nominal dividend of 1/4% was paid on the deferred stock of **Limited**.

## Contingent liabilities

Contingent liabilities of the Group are not expected to give rise to any material loss. They include guarantees, security issued and bills discounted as follows:

	Fl. million					
	N.V.		Limited		Combined	
	1975	1976	1975	1976	1975	1976
Guarantees	153	134	137	158	290	292
Security has been issued in respect of:						
Loan capital	204	197	163	132	367	329
Bank advances	55	75	80	57	135	132
Creditors	14	21	—	—	14	21
Bills discounted	129	89	24	27	153	116

In addition the parent companies have given guarantees in respect of subsidiary companies' liabilities included in the consolidated accounts.

Long-term commitments in respect of leaseholds, rental agreements, hire purchase and other contracts are mainly in respect of buildings and computers. The commitments are as follows:

	Fl. million					
	N.V.		Limited		Combined	
	1975	1976	1975	1976	1975	1976
Total	512	616	716	644	1228	1260
of which payable within one year	83	112	33	37	116	149

Pensions	Fl. million	
	1975	1976
Contributions amounted to:		
Pensions and provident funds	275	297
State and other schemes	320	334
	595	631

In addition provisions were made for unfunded schemes amounting to

Fl. million	
1975	1976
220	251

At the end of 1976 the book value of the assets of the funds amounted to Fl. 4 209 million (1975: Fl. 4 194 million), and provisions in the consolidated accounts to meet obligations under unfunded schemes amounted to Fl. 860 million (1975: Fl. 808 million). These provisions, together with the assets of the pension funds, are sufficient in total to cover all pensions in course of payment at their existing levels and all contractual entitlements to deferred benefits in respect of service to date.

## Interests in land

N.V. and **Limited** have interests in land in Europe, North and South America, Africa, Asia and Australasia. Such interests are developed either as purpose-designed factories, warehouses and trading establishments with ancillary offices and laboratories or as plantations.

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Substantially, all the land and buildings are fully used in the business and their continued suitability for these purposes is kept under review. In these circumstances it is considered that an assessment of the market value of all interests in land throughout the world would not produce information of significance to members or debenture or unsecured loan stockholders in terms of Section 16 of the United Kingdom Companies Act 1967.

#### **Inter-group pricing for goods and services**

International trade in own manufactured goods between Unilever companies is relatively unimportant. Such transactions represent under 6% of total turnover and under 2% involve sales to or from the developing countries.

The preferred method for determining the transfer prices is to take the market price; where there is no market price, the two managements concerned engage in arm's length negotiations. Normally this will lead to a price fixed at ex-works cost plus an appropriate percentage for a profit mark-up. Where required the method employed is discussed and agreed with the government authorities of the countries concerned.

General services provided by central advisory departments and research laboratories are charged to Unilever companies on the basis of fees under agreements approved where necessary by the government authorities of the countries concerned.

Where a central purchasing department buys goods for a Unilever company for use in its production, then that company is either treated as the buyer in the contract or is given the benefit of the central purchasing department's contract price. However, where a specialist buying service is provided directly by one unit for another, an appropriate commission is generally either included in the price or shown on the face of the relevant documents. In most of these cases the method applied is based on agreements with the taxation and other government authorities of the countries concerned.

#### **General**

The close company provisions of the United Kingdom Income and Corporation Taxes Act 1970 do not apply to **Limited**.

The Trustees of the Leverhulme Trust have waived their right to that proportion of the 1975 and 1976 dividends on the Trustees' holding of ordinary shares of **Limited** which would flow back to the Company through its wholly owned subsidiary which has a beneficial interest in the income of the Trust.

#### **Zaire**

In September 1976 the Zaire authorities returned the interests they had taken over from us in 1975. Amounts in respect of our interests in Zaire have not been included in the consolidated accounts as negotiations are taking place with the Government on the structure of our investments there and our future role therein.



# Consolidated profit and loss accounts

Unilever N.V. and Unilever Limited and their subsidiaries  
for the year ended 31st December

1975			1976		
Fl. million			Fl. million		
Limited	N.V.	Combined	Combined	N.V.	Limited
15 617	21 088	36 705	<b>Sales to third parties</b>	36 493	15 765
14 491	20 228	34 719	Costs (a)	33 850	14 342
1 126	860	1 986	<b>Operating profit</b>	2 643	1 423
45	22	67	Non-recurring items (b)	41	35
32	4	36	Income from trade investments (c)	29	19
41	133	174	Interest (d)	115	26
1 072	709	1 781	<b>Profit before taxation</b>	2 516	1 381
532	377	909	Taxation on profit of the year (e)	1 207	695
7	19	26	Taxation adjustments previous years	28	5
547	351	898	<b>Profit after taxation</b>	1 337	681
95	32	127	Outside interests and preference dividends (f)	154	99
452	319	771	<b>Profit attributable to ordinary capital</b>	1 183	582

Fl. 13.84	Combined earnings per share (g)	Fl. 21.23
38.23p	per Fl. 20 of capital	76.17p
	per 25p of capital	

—	—	—	Extraordinary items less taxation and outside interests	—	—	—
452	319	771	<b>Profit after extraordinary items</b>	1 183	601	582
117	245	362	Dividends on ordinary and deferred capital	395	268	127
335	74	409	<b>Profit of the year retained</b>	788	333	455

2 675	3 510	6 185	<b>Movements in profit retained</b>	6 525	3 670	2 855
180	160	340	Profit retained — 1st January	21	128	107
335	74	409	Net additions to profit retained	788	333	455
1	3	4	Profit of the year retained <sup>1)</sup>	6	3	9
59	89	148	Goodwill (w)	116	202	86
213	—	213	Effect of exchange rate changes (h)	657	—	657
2 855	3 670	6 525	Sterling/guilder realignment	6 546	3 798	2 748
116	150	266	Profit retained — 31st December	311	174	137
			<sup>1)</sup> of which added to fixed asset replacement reserve			

The notes on pages 33 to 37, 41 and 42 form part of these accounts.  
The letters between brackets refer to notes on pages 41, 42 and 47.

# Consolidated balance sheets

Unilever N.V. and Unilever Limited and their subsidiaries  
as at 31st December

Fl. million						Fl. million		
1975			1976					
Limited	N.V.	Combined	Combined	N.V.	Limited			
<b>Capital employed</b>								
28	265	293	<b>Preferential share capital (i)</b>	286	265	21		
3 151	4 362	7 513	<b>Ordinary shareholders' equity</b>	7 466	4 490	2 976		
549	640	1 189	Ordinary share capital (j)	1 189	640	549		
2 855	3 670	6 525	Profit retained (k)	6 546	3 798	2 748		
253	52	201	Other reserves (l)	269	52	321		
213	168	381	<b>Outside interests in subsidiaries</b>	425	181	244		
585	1 638	2 223	<b>Loan capital (m)</b>	2 314	1 640	674		
816	943	1 759	<b>Deferred liabilities (n)</b>	1 877	965	912		
8	8	—	<b>Inter-Group—N.V./Limited</b>	—	8	8		
<u>4 801</u>	<u>7 368</u>	<u>12 169</u>		<u>12 368</u>	<u>7 533</u>	<u>4 835</u>		
<b>Employment of capital</b>								
2 277	3 681	5 958	<b>Land, buildings and plant (o)</b>	5 644	3 602	2 042		
135	121	256	<b>Trade investments (p)</b>	190	118	72		
49	135	184	<b>Long-term debtors (q)</b>	162	121	41		
2 680	2 649	5 329	<b>Working capital</b>	5 813	2 886	2 927		
2 780	3 077	5 857	Stocks (r)	6 310	3 417	2 893		
1 784	2 134	3 918	Debtors (s)	4 077	2 212	1 865		
1 884	2 562	4 446	Creditors (t)	4 574	2 743	1 831		
412	282	694	<b>Provision for taxation</b>	806	278	528		
169	158	327	<b>Dividends</b>	332	170	162		
241	1 222	1 463	<b>Net liquid funds</b>	1 697	1 254	443		
62	200	262	Marketable securities (u)	406	327	79		
702	1 568	2 270	Cash and deposits (v)	2 362	1 568	794		
523	546	1 069	Short-term borrowings	1 071	641	430		
<u>4 801</u>	<u>7 368</u>	<u>12 169</u>		<u>12 368</u>	<u>7 533</u>	<u>4 835</u>		

The notes on pages 33 to 37 and 43 to 46 form part of these accounts.  
The letters between brackets refer to notes on pages 43 to 46.



# Consolidated source and use of funds

Unilever N.V. and Unilever Limited and their subsidiaries  
for the year ended 31st December

1975			1976		
Fl. million			Fl. million		
Limited	N.V.	Combined	Combined	N.V.	Limited
1 363	1 255	2 618	3 354	1 693	1 661
1 072	709	1 781	2 516	1 135	1 381
44	101	145	144	86	58
247	445	692	694	472	222
25	147	122	268	59	209
1 338	1 402	2 740	3 622	1 752	1 870
278	314	592	773	470	303
413	716	1 129	1 046	594	452
1	3	4	6	3	9
60	1	59	36	—	36
204	653	449	1 143	425	718
168	781	613	1 155	553	602
213	37	250	703	275	428
177	91	86	715	403	312
80	247	327	373	273	100
37	12	25	62	24	38
999	638	1 637	3 355	1 789	1 566
339	764	1 103	267	37	304
79	449	370	1 463	1 222	241
25	9	16	23	69	46
6	—	6	56	—	56
98	458	360	1 430	1 291	139
339	764	1 103	267	37	304
241	1 222	1 463	1 697	1 254	443

The notes on pages 33 to 37 and 47 form part of these accounts.  
The letters between brackets refer to notes on page 47.

# Notes to the consolidated profit and loss accounts

Fl. million						Fl. million		
1975			1976					
Limited	N.V.	Combined				Combined	N.V.	Limited
<b>14 491</b>	<b>20 228</b>	<b>34 719</b>	<b>(a) Costs</b>			<b>33 850</b>	<b>19 508</b>	<b>14 342</b>
7 365	11 673	19 038	Raw materials and packaging			17 232	10 567	6 665
58	80	138	Hire of plant and machinery			153	87	66
6	7	13	Auditors' remuneration			13	7	6
4 356	3 783	8 139	Other costs			9 112	3 987	5 125
2 453	4 231	6 684	Remuneration of employees including social security contributions			6 632	4 379	2 253
4	6	10	Emoluments of Directors as managers including contributions to pension funds for superannuation			10	7	3
2	3	5	Superannuation of former Directors			4	2	2
247	445	692	Depreciation			694	472	222
247	445	692	Depreciation as above based on historic cost of assets			694	472	222
363	595	958	Depreciation based on replacement value of assets			1 005	646	359
116	150	266	Difference being current basis of addition to fixed asset replacement reserve			311	174	137
			<b>(b) Non-recurring items</b> are provisions for nationalisation of interests, war damage, disposal and closing of units.					
<b>32</b>	<b>4</b>	<b>36</b>	<b>(c) Income from trade investments</b>			<b>29</b>	<b>10</b>	<b>19</b>
20	3	23	From quoted shares			7	1	6
8	6	14	From unquoted shares			24	14	10
1	2	3	Interest on loans			2	1	1
3	7	4	Other profits/losses including disposals			4	6	2
<b>41</b>	<b>133</b>	<b>174</b>	<b>(d) Interest</b>			<b>115</b>	<b>89</b>	<b>26</b>
60	124	184	Interest on loan capital			172	131	41
60	113	173	Interest on short-term borrowings			117	77	40
79	104	183	Interest received including change in market value of marketable securities			174	119	55
23	62	85	Interest on loan capital includes: Interest on loans, the final repayment of which will be made within 5 years			68	56	12



# Notes to the consolidated profit and loss accounts

Fl. million			1975			1976			Fl. million		
Limited	N.V.	Combined	Combined	N.V.	Limited	Combined	N.V.	Limited	Combined	N.V.	Limited
532											695
358											414
144											113
318											394
<p><b>(e) Taxation on profit of the year for Limited is made up of:</b></p> <p>United Kingdom corporation tax<sup>1)</sup>  less: double tax relief  plus: non-United Kingdom taxes</p>											
<p><sup>1)</sup> The United Kingdom corporation tax for 1976 has been based on a rate of 52% (1975: 52%). The charge includes Fl. 37 million (1975: Fl. 59 million) transferred to deferred taxation.</p>											
95	32	127				154	55	99			
93	17	110				138	40	98			
2	15	17				16	15	1			
<p><b>(f) Outside interests and preference dividends</b></p> <p>Outside interests  Preference dividends</p>											
<p><b>(g) Combined earnings per share</b></p> <p>The calculation of earnings per share is based on the combined profit of the year attributable to ordinary capital divided by the combined number of share units representing the combined ordinary capital of N.V. and Limited of Fl. 1 189 million (as set out on page 43) less Fl. 75 million (1975: Fl. 75 million) being 74% (1975: 74%) of the ordinary capital held by the Leverhulme Trust on which the rights to dividends which would flow back to the Company, have been waived. For the calculation of combined ordinary capital the rate of exchange £1 = Fl. 12 has been used, in accordance with the Equalisation Agreement. The combined number of share units is therefore 55 719 254 (1975: 55 719 254) of Fl. 20 or alternatively 371 461 691 (1975: 371 461 691) of 25 pence.</p>											
<p>Fl. 771 million  55 719 254  Fl. 13.84  142.0 million  371 461 691  38.23p</p>			<p>The calculations for 1975 and 1976 are therefore:  Profit attributable to ordinary capital (see page 38)  Divided by units of Fl. 20  =  Profit attributable to ordinary capital in sterling  Divided by units of 25p  =</p>						<p>Fl. 1 183 million  55 719 254  Fl. 21.23  282.9 million  371 461 691  76.17p</p>		
59	89	148				116	202	86			
52	56	108				132	206	74			
7	33	40				16	4	12			
<p><b>(h) Effect of exchange rate changes</b></p> <p>Fixed assets  Other</p>											

# Notes to the consolidated balance sheets

## 1975

## 1976

1975			1976		
Authorised	Issued and fully paid		Issued and fully paid	Authorised	
			<b>286</b>		
			<b>(i) Preferential share capital</b> (Fl. million)		
			<b>Unilever N.V.</b>		
Fl. million	Fl. million		Fl. million	Fl. million	
75	29		29	75	
200	161		161	200	
75	75		75	75	
350	265		265	350	
			<b>Unilever Limited<sup>1)</sup></b>		
£million	£million		£million	£million	
0.2	0.2		0.2	0.2	
3.5	3.5		3.5	3.5	
1.2	1.2		1.2	1.2	
0.2	0.2		0.2	0.2	
5.1	5.1		5.1	5.1	
	28		21		
			<b>293</b>		
			<b>(i) Preferential share capital</b> (Fl. million)		
			<b>Unilever N.V.</b>		
Fl. million	Fl. million		Fl. million	Fl. million	
75	29		29	75	
200	161		161	200	
75	75		75	75	
350	265		265	350	
			<b>Unilever Limited<sup>1)</sup></b>		
£million	£million		£million	£million	
0.2	0.2		0.2	0.2	
3.5	3.5		3.5	3.5	
1.2	1.2		1.2	1.2	
0.2	0.2		0.2	0.2	
5.1	5.1		5.1	5.1	
	28		21		
			<b>1 189</b>		
			<b>(j) Ordinary share capital</b> (Fl. million)		
			<b>Unilever N.V.</b>		
Fl. million	Fl. million		Fl. million	Fl. million	
1 002	642		642	1 002	
	2		2		
	640		640		
			<b>Unilever Limited</b>		
£million	£million		£million	£million	
136.2	45.8		45.8	136.2	
0.1	0.1		0.1	0.1	
	0.1		0.1		
	45.8		45.8		
	549		549		
			<b>1 189</b>		
			<b>(j) Ordinary share capital</b> (Fl. million)		
			<b>Unilever N.V.</b>		
Fl. million	Fl. million		Fl. million	Fl. million	
1 002	642		642	1 002	
	2		2		
	640		640		
			<b>Unilever Limited</b>		
£million	£million		£million	£million	
136.2	45.8		45.8	136.2	
0.1	0.1		0.1	0.1	
	0.1		0.1		
	45.8		45.8		
	549		549		
			<b>1 189</b>		
			<b>(k) Profit retained</b> includes cumulative fixed assets replacement reserve		
Fl. million	Fl. million	Fl. million	Fl. million	Fl. million	Fl. million
Limited	N.V.	Combined	Combined	N.V.	Limited
362	556	918	1 146	730	416
			<b>269</b>		
			<b>(l) Other reserves</b>		
			<b>Unilever N.V.</b>		
Fl. million	Fl. million	Fl. million	Fl. million	Fl. million	Fl. million
253	52	201	269	52	321
48	52	100	89	52	37
301	—	301	358	—	358
			<b>269</b>		
			<b>(l) Other reserves</b>		
			<b>Unilever N.V.</b>		
Fl. million	Fl. million	Fl. million	Fl. million	Fl. million	Fl. million
253	52	201	269	52	321
48	52	100	89	52	37
301	—	301	358	—	358

<sup>1)</sup> The rates shown for the preferential capital of **Limited** are before the reduction of three tenths which followed the introduction of the imputation system of taxation in the United Kingdom in April 1973.

The 4% cumulative preference capital of N.V. is redeemable at par at the Company's option either wholly or in part.



# Notes to the consolidated balance sheets

## 1975

## 1976

### 2 223 (m) Loan capital (Fl. million)

Fl. million
240
100
52
125
62
104
<b>683</b>
88
100
95
21
54
38
81
—
103
103
272
<b>1 638</b>

<b>Unilever N.V.</b>
6% Bonds 1972/91
10½% Euroguilder Notes 1979
9¾% Euro DM Notes 1981 (DM 50 million)
8¾% Bonds 1981/85
6¾% Bonds 1981/86 (Swiss Frs. 60 million)
8½% Bonds 1981/87 (DM 100 million)
<b>Subsidiaries</b>
Netherlands: 4½% Loans 1968/87
9¾% Loans 1980/89
Germany: 3½%–8½% Mortgage loans on ships repayable period to 1989
11% Bank Loan 1979
10⅞% Bank Loan 1979
U.S.A.: 4⅝% Notes 1973/82
7½% Notes 1982/97
9⅞% Notes 1982/91
Curaçao: 7¾% Notes 1979 (Swiss Frs. 100 million)
8¾% Notes 1979 (Swiss Frs. 100 million)
Others

### 2 314

Fl. million
225
100
52
125
60
104
<b>666</b>
80
100
83
21
54
29
74
62
100
100
271
<b>1 640</b>

### £million

9.2
11.0
2.2
54.7
—
<b>77.1</b>
3.4
9.8
3.7
13.8
<b>107.8</b>
<b>585</b>

<b>Unilever Limited</b>
4% Debenture stock 1960/80 } <i>Ranking pari passu</i>
6¾% Debenture stock 1985/88 } <i>Ranking pari passu</i>
5½% Unsecured loan stock 1991/2006 } <i>Ranking pari passu</i>
7¾% Unsecured loan stock 1991/2006 } <i>Ranking pari passu</i>
Bank Loans 1978/82

<b>Subsidiaries</b>
Canada: 6% Debenture Series A 1985
8⅞% Debenture Series B 1993
Australia: 7¾% Debentures 1982/87
Others

Guilder equivalent (million)

### £million

9.2
11.0
2.2
54.7
50.5
<b>127.6</b>
3.7
11.6
3.8
14.4
<b>161.1</b>
<b>674</b>

The issues of debenture stock of **Limited** are secured by a floating charge on the assets of the Company. Unless otherwise indicated, the loans are fixed in the currency of the country in which they were raised.

Fl. million

Limited	N.V.	Combined
13	71	84
99	708	807
35	520	555
121	301	422
317	38	355
<b>487</b>	<b>1 090</b>	<b>1 577</b>

The repayments fall due as follows:

Within 1 year
After 1 year but within 5 years
After 5 years but within 10 years
After 10 years but within 20 years
After 20 years

Loans on which the final repayment will be made after 5 years amount to

Fl. million

Combined	N.V.	Limited
81	70	11
962	778	184
672	536	136
323	224	99
276	32	244
<b>1 585</b>	<b>1 053</b>	<b>532</b>

# Notes to the consolidated balance sheets

Fl. million			1975			1976			Fl. million		
Limited	N.V.	Combined				Combined	N.V.	Limited			
816	943	1 759	<b>(n) Deferred liabilities</b>			1 877	965	912			
271	537	808	Unfunded retirement benefits			860	586	274			
421	242	663	Taxation not due before 1st January, 1978			697	195	502			
194	—	194	Advance Corporation Tax—United Kingdom			154	—	154			
318	164	482	Deferred taxation			474	184	290			
			<p>Taxation not due before 1st January, 1978 includes United Kingdom corporation tax on the profits of 1976 and Fl. 339 million in respect of tax postponed on increases in stocks in the United Kingdom in 1973–1976 together with certain other countries' taxes not due before that date.</p> <p>Advance Corporation Tax, which includes Fl. 62 million in respect of the dividends declared/proposed but not payable because of dividend restraint, is available for offset against future United Kingdom corporation tax liabilities.</p>								
2 277	3 681	5 958	<b>(o) Land, buildings and plant</b>			5 644	3 602	2 042			
755	1 399	2 154	Land and buildings — freehold			1 995	1 360	635			
206	14	220	— leasehold — long-term (50 years or over)			184	10	174			
80	24	104	— leasehold — short-term			104	31	73			
1 052	1 982	3 034	Plant and equipment			2 943	1 958	985			
184	262	446	Ships and motor vehicles			418	243	175			
4 274	7 394	11 668	<b>Cost—31st December</b>			11 214	7 388	3 826			
4 194	6 768	10 962	1st January			11 668	7 394	4 274			
334	—	334	Sterling/guilder realignment			984	—	984			
114	112	226	Exchange rate changes			254	414	160			
504	709	1 213	Expenditure			1 097	625	472			
92	56	148	Disposals—proceeds			102	47	55			
140	278	418	—depreciation			310	196	114			
2	100	102	New subsidiaries			85	18	67			
26	39	65	Other adjustments			14	8	6			
1 997	3 713	5 710	<b>Depreciation—31st December</b>			5 570	3 786	1 784			
1 963	3 422	5 385	1st January			5 710	3 713	1 997			
157	—	157	Sterling/guilder realignment			460	—	460			
62	56	118	Exchange rate changes			122	208	86			
140	278	418	Disposals			310	196	114			
1	37	38	New subsidiaries			34	2	32			
21	31	52	Other adjustments			24	3	21			
247	445	692	Charged to profit and loss accounts			694	472	222			
504	709	1 213	<b>Expenditure</b>			1 097	625	472			
123	107	230	Land and buildings			179	91	88			
309	487	796	Plant and equipment			752	455	297			
72	115	187	Ships and motor vehicles			166	79	87			
521	438	959	At 31st December, capital expenditure authorised by the Boards and still not spent was			1 269	600	669			
133	167	300	Of these amounts commitments had been entered into for			309	163	146			

The estimated remainder life replacement value of our fixed assets—after depreciation—is Fl. 9 800 million, compared with the net historic book value of Fl. 5 644 million.



# Notes to the consolidated balance sheets

Fl. million			1975			1976			Fl. million		
Limited	N.V.	Combined				Combined	N.V.	Limited			
135	121	256	<b>(p) Trade investments</b>			190	118	72			
22	42	64	Quoted shares			64	44	20			
80	53	133	Unquoted shares			86	55	31			
33	26	59	Loans			40	19	21			
59	—	59	Movements during the year:			66	3	63			
65	27	92	Additions			31	18	13			
6	—	6	Sterling/guilder realignment			31	—	31			
6	1	7	Exchange rate changes			1	3	4			
6	28	34	Disposals and other adjustments			67	18	49			
			Attributable share of:								
254	165	419	Net assets			421	198	223			
37	12	49	Net profits after tax			57	18	39			
96	43	139	Market value of quoted shares			137	54	83			
111	48	159	Directors' valuation of unquoted shares — on the basis of the book value of underlying net assets			165	82	83			
			<b>(q) Long-term debtors</b> are debtors not due for repayment within one year, less provisions.								
2 780	3 077	5 857	<b>(r) Stocks</b>			6 310	3 417	2 893			
906	1 672	2 578	Raw materials and stocks in process			2 811	1 802	1 009			
674	1 149	1 823	Finished products			1 993	1 340	653			
1 200	256	1 456	Merchandise and other stocks			1 506	275	1 231			
1 784	2 134	3 918	<b>(s) Debtors</b>			4 077	2 212	1 865			
1 416	1 500	2 916	Trade			3 060	1 547	1 513			
368	634	1 002	Other			1 017	665	352			
1 884	2 562	4 446	<b>(t) Creditors</b>			4 574	2 743	1 831			
1 217	1 235	2 452	Debts to suppliers			2 595	1 394	1 201			
31	39	70	Short-term portion of unfunded retirement benefits			76	47	29			
636	1 288	1 924	Other			1 903	1 302	601			
62	200	262	<b>(u) Marketable securities</b>			406	327	79			
47	51	98	Quoted — at market value			138	86	52			
15	149	164	Unquoted			268	241	27			
702	1 568	2 270	<b>(v) Cash and deposits</b>			2 362	1 568	794			
236	471	707	On call			757	443	314			
466	1 097	1 563	Repayment notice required			1 605	1 125	480			

# Notes to the consolidated source and use of funds

Fl. million			1975			1976			Fl. million		
Limited	N.V.	Combined				Combined	N.V.	Limited			
1	3	4				6	3	9			
			<b>(w) Goodwill on acquisitions of subsidiaries</b>								
			Effect of acquisitions on consolidated balance sheets								
1	63	64	Land, buildings and plant			51	16	35			
1	9	10	Trade investments			44	9	35			
—	4	4	Long-term debtors			—	—	—			
6	4	2	Working capital			74	4	70			
—	8	8	Net liquid funds			2	4	6			
2	8	10	Outside interests			—	3	3			
—	8	8	Loan capital			5	2	3			
1	8	9	Deferred liabilities			11	2	9			
9	30	21	Net assets acquired			63	8	55			
8	33	25	Cash paid			57	11	46			

**(x) Effect of exchange rate changes**

Movements shown against individual headings on page 40 represent the differences between opening and closing balance sheets except that they exclude the effect on opening balances of both exchange rate changes and sterling/guilder realignment.

The effect of these on opening net liquid funds is shown on separate lines.





# Unilever N.V. notes to the balance sheet profit and loss account

Fl. 000's

1975

1976

Fl. 000's

	<b>Profit retained</b>	
1 333 162	1st January	1 503 156
169 994	Profit of the year retained of which:	192 664
<u>150 000</u>	Fixed assets replacement reserve (on behalf of subsidiaries)	<u>174 000</u>
<u>1 503 156</u>	31st December of which:	<u>1 695 820</u>
<u>556 000</u>	Fixed assets replacement reserve	<u>730 000</u>
	<b>Loan capital</b> includes an amount of Fl. 15 million repayable within one year.	
	<b>Deferred liabilities</b>	
—	Unfunded retirement benefits	2 000
16 834	Deferred taxation	1 712
<u>16 834</u>		<u>3 712</u>
	<b>Interests in subsidiaries</b>	
	Shares in subsidiaries are stated at cost. Profit retained and profit of the year shown in this balance sheet and the notes thereto are less than the amounts shown under those headings in the consolidated balance sheet and profit and loss account mainly because only part of the profits of the subsidiaries is distributed in the form of dividend.	
2 200	<b>Debtors and prepaid expenses</b> include:	
	Payments in advance	3 694
2 221	<b>Creditors</b> include:	
	Debts to suppliers	2 158
	<b>Taxation</b>	
	Prepayments of taxation for 1976 exceed the taxation provision considered necessary at the year-end.	
12 661	<b>Marketable securities</b>	
	Quoted stocks	42 429
<u>429 551</u>	<b>PROFIT AND LOSS ACCOUNT</b>	
	Profit of the year	<u>474 947</u>
	<b>Proposed profit appropriation</b> in accordance with Art. 41 of the Articles of Association	
429 551	Profit of the year	474 947
<u>14 694</u>	Preference dividends	<u>14 694</u>
414 857	Profit at disposal of the annual general meeting of shareholders	460 253
<u>244 863</u>	Ordinary dividends	<u>267 589</u>
169 994	Profit of the year retained	<u>192 664</u>
	<b>Analysis of operating profit Unilever N.V. and subsidiaries</b>	
512 908	Foods	789 093
329 446	Detergents and toilet preparations	346 913
7 038	Paper, plastics, packaging, chemicals, transport and other interests	71 110
9 210	Animal feeds	6 055
1 680	Merchandise and other activities of UAC International and plantations	7 513
<u>860 282</u>		<u>1 220 684</u>



# Unilever Limited balance sheet

as at 31st December

<i>£million</i>	<b>1975</b>	<b>1976</b>	<i>£million</i>
	<b>Capital employed</b>		
	<b>5.1</b>	<b>5.1</b>	
	<b>Preferential share capital (i)</b>		
	<b>Ordinary and deferred capital and reserves</b>		
	45.8	45.8	
	0.1	0.1	
	8.8	8.8	
	238.6	312.5	
	<b>293.3</b>	<b>367.2</b>	
	<b>77.1</b>	<b>127.6</b>	
	<b>Loan capital (m)</b>		
	<b>20.4</b>	<b>16.9</b>	
	<b>Deferred liabilities</b>		
	4.1	11.0	
	<b>359.2</b>	<b>494.0</b>	
	<b>Employment of capital</b>		
	<b>20.7</b>	<b>23.4</b>	
	<b>Land, buildings and plant</b>		
	2.7	3.9	
	<b>Trade investments</b>		
	<b>Interests in subsidiaries</b>		
	219.6	224.7	
	214.6	300.0	
	143.8	120.0	
	<b>290.4</b>	<b>404.7</b>	
	<b>Working capital</b>		
	2.5	4.7	
	14.4	10.8	
	12.7	18.9	
	<b>4.2</b>	<b>3.4</b>	
	<b>19.8</b>	<b>13.9</b>	
	<b>Provision for taxation</b>		
	<b>31.2</b>	<b>38.9</b>	
	<b>Dividends due or proposed</b>		
	<b>Net liquid funds</b>		
	8.5	8.6	
	83.7	109.6	
	<b>92.2</b>	<b>118.2</b>	
	<b>359.2</b>	<b>494.0</b>	

H. F. VAN DEN HOVEN, Vice-Chairman  
S. G. SWEETMAN, Vice-Chairman

The notes on pages 34 to 37, 43, 44 and 51 to 53 form part of these accounts.  
The letters between brackets refer to notes on pages 43 and 44.

# Unilever Limited notes

£million

1975

1976

£million

		<b>Profit retained and other reserves</b>	
213.3		1st January	238.6
	47.2	Profit of the year	104.6
	0.3	Preferential dividends	0.3
	21.6	Dividends on ordinary and deferred capital	30.4
25.3		Profit of the year retained	73.9
		of which:	
21.4		Fixed assets replacement reserve (on behalf of subsidiaries)	32.9
238.6		31st December	312.5
		of which:	
66.6		Fixed assets replacement reserve	99.5
		<b>Deferred liabilities</b>	
	4.6	Unfunded retirement benefits	4.4
	4.5	United Kingdom corporation tax	9.0
	34.4	Advance Corporation Tax	36.8
	4.9	Deferred taxation	6.5
	20.4		16.9
		The Advance Corporation Tax borne by the parent company will be surrendered and set off against liabilities of the subsidiary companies	
		<b>Land, buildings and plant</b>	
	7.0	Land and buildings—freehold	8.1
	5.9	— leasehold—long-term (50 years or over)	5.7
	0.1	— leasehold—short-term	—
	7.7	Plant and equipment	9.6
	20.7		23.4

	Cost	Depreciation	Net book value
Movements during the year:			
1st January, 1976	32.6	11.9	20.7
Expenditure	4.8	—	4.8
Proceeds of disposals	0.3	—	0.3
Other adjustments	0.4	0.3	0.1
Charged to profit and loss account	—	1.7	1.7
31st December, 1976	36.7	13.3	23.4

At 31st December, 1976 capital expenditure authorised by the Board and still not spent was £17.7 (1975: £14.2). Of this amount commitments had been entered into for £4.5 (1975: £4.1).



# Unilever Limited notes

£million	1975	1976	£million
	<p><b>Trade investments</b> at net book value at 31st December, 1947 with additions at cost or valuation less £1.1 written off:</p>		
	1.2		1.4
	1.2		1.1
	0.3		1.4
	<u>2.7</u>		<u>3.9</u>
	2.0	Market value of quoted shares	1.5
	1.3	Directors' valuation of unquoted shares—on the basis of the book value of underlying net assets	<u>4.2</u>
	<p><b>Interests in subsidiaries</b>            Shares in subsidiaries are stated at Directors' valuation made on the rearrangement of the Unilever Groups in 1937, with bonus shares at par and other additions at cost or valuation, less amounts written off.</p>		
	<p>Profit retained and profit of the year shown in this balance sheet and the notes thereto are less than the amounts shown under these headings in the consolidated balance sheet and profit and loss account, mainly because only part of the profits of the subsidiaries is distributed in the form of dividend.</p>		
	<p><b>Dividends due or proposed</b></p>		
	16.2	Payable in 1977	11.2
	15.0	Deferred dividends	27.7
	<u>31.2</u>		<u>38.9</u>
	<p><b>Marketable securities</b></p>		
	8.5	Quoted—at market value	<u>8.6</u>
	0.06	Profit of the year is after charging Auditors' remuneration	<u>0.06</u>

# Unilever Limited notes

## Emoluments of Directors and senior employees

The adjoining table shows the numbers of Directors of the Company (excluding the Chairman) and the numbers of employees (including chairmen and directors of wholly owned subsidiary companies) employed wholly or mainly in the United Kingdom and receiving emoluments in excess of £10 000, whose emoluments fell within the ranges shown.

During the year there were 3 Directors who served for only part of the year (1975: 2).

The Chairman of Limited Mr. D. A. Orr received remuneration of £56 000 (1975: £56 000).

All contracts of service of Directors of the Company with the Company or any of its subsidiaries are determinable by the employing company without payment of compensation at less than one year's notice.

Directors			Senior employees	
1975	1976		1975	1976
-	-	£ 2 501-£ 5 000	-	-
1	2	£ 5 001-£ 7 500	-	-
1	2	£ 7 501-£10 000	-	-
2	2	£10 001-£12 500	296	323
3	2	£12 501-£15 000	147	171
2	2	£15 001-£17 500	65	94
-	-	£17 501-£20 000	57	54
-	1	£20 001-£22 500	24	39
3	2	£22 501-£25 000	16	13
2	1	£25 001-£27 500	14	13
3	4	£27 501-£30 000	8	8
2	2	£30 001-£32 500	3	7
1	-	£32 501-£35 000	4	6
1	1	£35 001-£37 500	-	-
1	1	£37 501-£40 000	-	2
1	-	£40 001-£42 500	1	-
-	-	£42 501-£45 000	-	1
1	1	£45 001-£47 500	-	2
-	-	£47 501-£50 000	-	1
-	-	£50 001-£52 500	-	-
-	1	£52 501-£55 000	-	-
24	24		635	734

## Effect of United Kingdom taxation on emoluments

The foregoing table deals with gross emoluments before taxation. The table adjoining gives examples of the amounts which would actually have been received, after United Kingdom taxation at the rates in force from 6th April, 1976, by a married man with two dependent children, no other source of income, and no deductions other than an 8% contribution to a Unilever retirement scheme:

Gross emoluments	Retirement contributions	Tax	Amount received
5 000	400	995	3 605
7 500	600	1 810	5 090
10 000	800	2 875	6 325
12 500	1 000	4 195	7 305
15 000	1 200	5 680	8 120
17 500	1 400	7 290	8 810
20 000	1 600	8 985	9 415
22 500	1 800	10 710	9 990
25 000	2 000	12 535	10 465
27 500	2 200	14 440	10 860
30 000	2 400	16 350	11 250
32 500	2 600	18 260	11 640
35 000	2 800	20 170	12 030
37 500	3 000	22 080	12 420
40 000	3 200	23 990	12 810
42 500	3 400	25 895	13 205
45 000	3 600	27 805	13 595
47 500	3 800	29 715	13 985
50 000	4 000	31 625	14 375
52 500	4 200	33 530	14 770
55 000	4 400	35 440	15 160



# Principal subsidiaries

N.V.'s principal subsidiaries are held through subsidiaries with the exception of Nederlandse Unilever Bedrijven, Lipoma, Marga, Mavibel, Noorda, Saponia, Unilever Grondstoffen Mij. and Wemado, in the Netherlands; **Limited's** principal subsidiaries are held directly with the exception of Commercial Plastics, Mattessons Meats, Synthetic Resins and Vinyl Products in the United Kingdom, Monarch Fine Foods, Shopsy's Foods and A & W Food Services in Canada and the interests in Africa [except Pamol (Cameroon)], Australasia, France, Malaysia and Sri Lanka.

Where holdings are less than 100% of the equity capital percentages are stated after rounding off. Where applicable the percentage of preference capital held is also stated.

The subsidiaries' registered offices are in the places mentioned.

The list of consolidated companies takes account of Article 320(3) of the Dutch Civil Code, Book II.

The percentage of equity held is 100% except where otherwise stated.

## E.C. Countries

### Belgium — N.V. group

Hartog's Levensmiddelen N.V., Brussels  
Iglo-Ola N.V., Brussels  
N.V. Jacky, Antwerp  
Lever N.V., Brussels  
Union N.V., Merksem-Antwerp  
N.V. Zwanenberg's Levensmiddelenbedrijf 'Zwan', Schoten

### Denmark — N.V. group

Uni-Dan A/S, Copenhagen

### Germany — N.V. group

Bensdorp G.m.b.H., Cleves  
Deutsche Unilever G.m.b.H., Hamburg  
Schiffahrts- und Speditionskontor 'Elbe' G.m.b.H., Hamburg  
Elida-Gibbs G.m.b.H., Hamburg  
4P Folie Forchheim G.m.b.H., Forchheim  
4P Papier Günzach G.m.b.H., Günzach  
75 Langnese-Iglo G.m.b.H., Hamburg  
Lever Sunlight G.m.b.H., Hamburg  
Meistermarken-Werke G.m.b.H., Spezialfabrik für Back- und Grossküchenbedarf, Bremen  
4P Nicolaus Kempten G.m.b.H., Kempten  
4P Nicolaus Ronsberg G.m.b.H., Ronsberg  
68 'Nordsee' Deutsche Hochseefischerei G.m.b.H., Bremerhaven (Preference capital held 68%)  
4P Rube Göttingen G.m.b.H., Göttingen  
Scado G.m.b.H., Emslage  
Schafft Fleischwerke G.m.b.H., Ansbach  
'Unichema' Chemie-Gesellschaft m.b.H., Hamburg  
Union Deutsche Lebensmittelwerke G.m.b.H., Hamburg

### France — N.V. group

99 Astra-Calvé S.A., Courbevoie  
99 Bertrand Frères S.A., Grasse  
99 Compagnie Française de Nutrition Animale S.A., Tours  
99 Elida Gibbs S.A., Paris  
99 4P Emballages France S.A., Allonze  
94 Etablissements Rousset S.A., Vénissieux  
99 La Roche aux Féés S.A., Nantes  
99 Lever S.A., Paris  
99 Société Autonome de Transports et de Magasinage S.A., Courbevoie  
99 Société des Thés de l'Eléphant S.A., Marseille

The percentage of equity held is 100% except where otherwise stated.

99 Sheby S.A., Bezons  
99 Unilever Export France S.A., Courbevoie  
79 Union Générale des Glycérines, Paris.  
— **Limited group**  
81 CNF S.A., Paris  
85 Fragep S.A., Paris

### Ireland — Limited group

Lever Brothers (Ireland) Ltd., Dublin  
W. & C. McDonnell Ltd., Dublin  
Paul and Vincent Ltd., Dublin  
H B Ice Cream Ltd., Dublin

### Italy — N.V. group

75 Algel S.p.A., Cisterna  
75 Also S.p.A., Naples  
75 Gelsi S.p.A., Turin  
75 Sages S.p.A., Milan  
Unil-It S.p.A., Milan

### The Netherlands — N.V. group

African and Eastern Trading Company Holland B.V., Rotterdam  
Algemeen Vrachtkantoor B.V., Rotterdam  
Bakhuys' Vleeswaren- en Conservenfabrieken Olba B.V., Olst  
Bensdorp B.V., Bussum  
Van den Bergh en Jurgens B.V., Rotterdam  
Koninklijke Maatschappij De Betuwe B.V., Tiel  
Calvé-De Betuwe B.V., Delft  
Croklaan B.V., Wormerveer  
4P Drukkerij Reclame B.V., Rotterdam  
Iglo B.V., Utrecht  
Lever Industrial B.V., Maarssen  
Lever Sunlight B.V., Rotterdam  
Lipoma B.V., Rotterdam  
Lucas Aardenburg B.V., Hoogeveen  
Marga B.V., Rotterdam  
Handelmaatschappij Marko B.V., Rotterdam  
Mavibel (Maatschappij voor Internationale Beleggingen) B.V., Rotterdam  
Mengvoeder UT-Delfia B.V., Maarssen  
Nederlandse Unilever Bedrijven B.V., Rotterdam (Preference capital held 99%)  
Handelmaatschappij Noorda B.V., Rotterdam  
Norfolk Line B.V., 's-Gravenhage  
75 Safial B.V., Rotterdam  
Saponia B.V., Rotterdam  
Scado B.V., Zwolle  
Sheby-Kemi B.V., Wormerveer  
U. Twijnstra's Oliefabrieken B.V., Akkrum  
Exportslachterij Udemá B.V., Gieten  
50 Unilever-Emery N.V., Gouda (Preference capital held 50%)  
Unilever Export B.V., Rotterdam  
Unilever Grondstoffen Maatschappij B.V., Rotterdam  
Unimills B.V., Zwijndrecht  
Unox B.V., Oss  
Verenigde Zeepfabrieken B.V., Rotterdam  
Wemado B.V., Rotterdam  
Zwanenberg's Fabrieken B.V., Oss

### United Kingdom — Limited group

Austin Packaging Group Ltd., Bromborough  
Batchelors Foods Ltd., Sheffield  
Birds Eye Foods Ltd., Walton-on-Thames  
BOCM Silcock Ltd., Basingstoke  
BOCM Silcock (N.I.) Ltd., Belfast

The percentage of equity held is 100% except where otherwise stated.

Chemical and Industrial Investment Company Ltd., Wallsend  
Clynol Ltd., High Wycombe  
Commercial Plastics Industries Ltd., Wallsend  
C.W.A. Holdings Ltd., London  
Joseph Crosfield & Sons Ltd., Warrington  
Elida Gibbs Ltd., London  
Food Industries Ltd., Bromborough  
Ford & Slater Group Ltd., Leicester  
Kennedy's (Builders' Merchants) Ltd., Bournemouth  
Lawson of Dyce Ltd., Aberdeen  
Lever Brothers Ltd., Kingston-upon-Thames  
Leverton Group Ltd., Windsor  
Lipton Ltd., London  
MacFisheries Ltd., Bracknell  
Robert B. Massey & Co. Ltd., York  
Mattessons Meats Ltd., London  
Midland Poultry Holdings Ltd., Craven Arms  
Nairn Williamson Ltd., London  
Palm Line Ltd., London  
Price's Chemicals Ltd., Bromborough  
Proprietary Perfumes Ltd., Ashford  
S.P.D. Ltd., Watford  
Synthetic Resins Ltd., Liverpool  
Thames Board Mills Ltd., Purfleet  
Thames Case Ltd., Purfleet  
Unilever Export Ltd., London  
Unilever (Commonwealth Holdings) Ltd., London  
UML Ltd., Port Sunlight  
United Agricultural Merchants Ltd., Basingstoke  
UAC International Ltd., London  
Van den Berghs and Jurgens Ltd., Burgess Hill  
Vinyl Products Ltd., Carshalton  
T. Wall & Sons Ltd., London  
John West Foods Ltd., Liverpool

#### Other European Countries

##### Finland—N.V. group

Oy Leverindus AB, Turku  
S.W. Paasivaara-Yhtymä Oy, Helsinki  
Turun Saippua Oy, Turku

##### Greece—N.V. group

85 Industrie Hellénique de Détergents S.A. (E.V.A.), Athens

##### Austria—N.V. group

4P Allpack Verpackungen Gesellschaft m.b.H., Vienna  
'Apollo' Seifen und Waschmittel G.m.b.H., Vienna  
Bensdorp G.m.b.H., Vienna  
Elida Gibbs Gesellschaft m.b.H., Vienna  
75 Eskimo-Iglo G.m.b.H., Vienna  
'Kunerol' Nahrungsmittel G.m.b.H., Vienna  
Lever Industrie-Produkte und Systeme für Reinigung und Pflege  
Vertriebsgesellschaft m.b.H., Vienna  
Österreichische Unilever G.m.b.H., Vienna

##### Portugal—N.V. group

74 Iglo Indústrias de Gelados, Lda., Lisbon  
60 Indústrias Lever Portuguesa, Lda., Sacavem

##### Spain—N.V. group

Agra S.A., Lamiacó  
94 Frigo S.A., Barcelona  
Lever Ibérica S.A., Madrid

The percentage of equity held is 100% except where otherwise stated.

##### Sweden—N.V. group

AB Liva Fabriker, Lidingö  
Gibbs AB, Stockholm  
Leverindus AB, Nyköping  
Novia Livsmedelsindustrier AB, Kristianstad  
Pierre Robert AB, Malmö  
Scado AB, Landskrona  
AB Sunlight, Nyköping  
Svenska Unilever Förvaltnings AB, Stockholm

##### Switzerland—N.V. group

88 'Astra' Fett- und Oelwerke A.G., Steffisburg  
Elida Cosmetic A.G., Zürich  
Meina Holding A.G., Zürich  
Sais A.G., Zürich  
Sunlight A.G., Olten  
Unilever (Schweiz) A.G., Zürich

#### United States and Canada

##### Canada—N.V. group

99 Thomas J. Lipton Ltd., Toronto  
— Limited group  
Lever Brothers Ltd., Toronto  
Monarch Fine Foods Co. Ltd., Toronto  
Shopsy's Foods Ltd., Weston  
A & W Food Services of Canada Ltd., Toronto

##### United States of America—N.V. group

Lever Brothers Company, Portland, Maine  
99 Thomas J. Lipton Inc., Dover, Delaware

#### Central and South America

##### Argentina—N.V. group

99 Lever y Asociados SACIF, Buenos Aires

##### Brazil—N.V. group

99 Industrias Gessy Lever Ltda., São Paulo

##### Colombia—N.V. group

Compañía Colombiana de Grasas 'Cogra' S.A., Bogotá  
Productos Lever S.A., Bogotá

##### Mexico—N.V. group

Zwanenberg de Mexico S.A., Mexico

##### Netherlands Antilles—N.V. group

Mavibel International N.V., Willemstad  
Unilever Becumij N.V., Willemstad

##### Trinidad—Limited group

60 Lever Brothers West Indies Ltd., Port of Spain

##### Venezuela—N.V. group

Lever S.A., Caracas

#### Africa

##### Gabon—Limited group

99 Hatton et Cookson S.A., Libreville



The percentage of equity held is  
100% except where otherwise stated.

**Ghana—Limited group**

- 45 Lever Brothers Ghana Ltd., Accra
- 60 UAC of Ghana Ltd., Accra

**Ivory Coast—Limited group**

- 99 CFCI S.A., Abidjan

**United Republic of Camerouns—Limited group**

- Pamol (Camerouns) Ltd., London
- Plantations Pamol du Cameroun Ltd., Lobe

**Kenya—Limited group**

- 54 East Africa Industries Ltd., Nairobi
- Gailey & Roberts Ltd., Nairobi

**People's Republic of the Congo (Brazzaville)—Limited group**

- 96 Société Commerciale du Kouilou Niari-Congo S.A., Brazzaville

**Malawi—Limited group**

- 80 Lever Brothers (Malawi) Ltd., Limbe

**Nigeria—Limited group**

- 60 Lever Brothers Nigeria Ltd., Apapa
- Pamol (Nigeria) Ltd., Lagos
- 60 UAC of Nigeria Ltd., Lagos

**Uganda—Limited group**

- Gailey & Roberts (Uganda) Ltd., Kampala

**Rhodesia—Limited group**

- Lever Brothers (Private) Ltd., Salisbury

**Sierra Leone—Limited group**

- 87 UAC of Sierra Leone Ltd., Freetown

**Tanzania—Limited group**

- The United Africa Company of Tanzania Ltd., Dar es Salaam

**Republic of Tchad—Limited group**

- 67 Brasseries du Logone S.A., Moundou

**Republic of Zaire—N.V. group**

- 98 Plantations Lever au Zaïre s.a.r.l., Kinshasa
- Compagnie des Margarines, Savons et Cosmétiques  
au Zaïre s.a.r.l., Kinshasa

**—Limited group**

- 99 Sedec s.a.r.l., Kinshasa

**Zambia—Limited group**

- K. B. Davies & Co. (Zambia) Ltd., Chingola

**South Africa—Limited group**

- Elida Gibbs (Pty.) Ltd., Durban
- Glenton & Mitchell (Pty.) Ltd., Durban
- Hudson & Knight (Pty.) Ltd., Durban
- Lever Brothers (Pty.) Ltd., Durban
- Nairn Industries (Pty.) Ltd., Durban
- Unilever South Africa (Pty.) Ltd., Durban
- Van den Bergh and Jurgens (Pty.) Ltd., Durban
- T. Wall & Sons (Pty.) Ltd., Durban
- S.A. Warehousing Services (Pty.) Ltd., Durban

**Asia, Australia, New Zealand**

**Australia—Limited group**

- Rosella Foods Pty. Ltd., Richmond

The percentage of equity held is  
100% except where otherwise stated.

- Streets Ice Cream Pty. Ltd., Sydney
- Unilever Australia Pty. Ltd., Sydney

**Philippines—N.V. group**

- Philippine Refining Company Inc., Manila

**India—Limited group**

- 85 Hindustan Lever Ltd., Bombay

**Indonesia—N.V. group**

- Van den Bergh's Fabrieken Indonesia N.V., Jakarta
- Maatschappij ter Exploitatie der Colibri-fabrieken N.V., Jakarta
- Lever's Zeepfabrieken Indonesia N.V., Jakarta

**Japan—N.V. group**

- 79 Nippon Lever Industries Ltd., Tokyo

**Malaysia—Limited group**

- Lever Brothers (Malaysia) Sdn. Bhd., Kuala Lumpur
- Pamol (Sabah) Ltd., London
- Unipamol Malaysia Sdn. Bhd., Kuala Lumpur

**New Zealand—Limited group**

- Lever Brothers (New Zealand) Ltd., Petone
- Unilever New Zealand Ltd., Petone

**Pakistan—Limited group**

- 70 Lever Brothers Pakistan Ltd., Karachi

**Sri Lanka—Limited group**

- Lever Brothers (Ceylon) Ltd., Colombo

**Thailand—N.V. group**

- Lever Brothers (Thailand) Ltd., Bangkok

**Turkey—N.V. group**

- 80 Unilever-İş Ticaret ve Sanayi Türk Limited Şirketi, Istanbul

# Principal trade investments

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% of  
equity held

**Chile—N.V. group**

50 Indus Lever S.A.C.I.

**Germany—N.V. group**

50 Fritz Homann Lebensmittelwerke G.m.b.H. & Co. K.G.

**The Netherlands—N.V. group**

43 Gamma Holding N.V.

**United Kingdom—Limited group**

32 Ellis & Everard Ltd.

**Nigeria—Limited group**

19 Guinness (Nigeria) Ltd.  
22 Nigerian Breweries Ltd.

**Indonesia—N.V. group**

50 P.T. Sangkulirang



# Financial review 1966-1976

Fl. million

	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976
<b>Results</b>											
Sales to third parties	19 189	19 714	20 032	21 829	24 917	26 483	26 832	29 197	34 471	36 705	36 493
Costs	17 966	18 303	18 538	20 386	23 484	24 766	24 884	27 004	32 362	34 719	33 850
<b>Operating profit</b>	<b>1 223</b>	<b>1 411</b>	<b>1 494</b>	<b>1 443</b>	<b>1 433</b>	<b>1 717</b>	<b>1 948</b>	<b>2 193</b>	<b>2 109</b>	<b>1 986</b>	<b>2 643</b>
Non-recurring and financial items	50	71	14	29	126	81	112	34	142	205	127
<b>Profit before taxation</b>	<b>1 173</b>	<b>1 340</b>	<b>1 480</b>	<b>1 414</b>	<b>1 307</b>	<b>1 636</b>	<b>1 836</b>	<b>2 159</b>	<b>1 967</b>	<b>1 781</b>	<b>2 516</b>
Taxation	541	641	716	672	633	771	793	1 035	961	883	1 179
<b>Profit after taxation</b>	<b>632</b>	<b>699</b>	<b>764</b>	<b>742</b>	<b>674</b>	<b>865</b>	<b>1 043</b>	<b>1 124</b>	<b>1 006</b>	<b>898</b>	<b>1 337</b>
Outside interests and preference dividends	48	44	50	53	45	46	68	84	91	127	154
<b>Profit attributable to ordinary capital</b>	<b>584</b>	<b>655</b>	<b>714</b>	<b>689</b>	<b>629</b>	<b>819</b>	<b>975</b>	<b>1 040</b>	<b>915</b>	<b>771</b>	<b>1 183</b>
Extraordinary items, less taxation and outside interests	78	—	—	—	—	—	110	—	—	—	—
<b>Profit after extraordinary items</b>	<b>506</b>	<b>655</b>	<b>714</b>	<b>689</b>	<b>629</b>	<b>819</b>	<b>865</b>	<b>1 040</b>	<b>915</b>	<b>771</b>	<b>1 183</b>
Dividends on ordinary and deferred capital <sup>2)</sup>	236	254	264	305 <sup>3)</sup>	307	348	347	324	345	362	395
<b>Profit of the year retained</b>	<b>270</b>	<b>401</b>	<b>450</b>	<b>384</b>	<b>322</b>	<b>471</b>	<b>518</b>	<b>716</b>	<b>570</b>	<b>409</b>	<b>788</b>
<b>Assets and liabilities</b>											
Preferential share capital	317	310	310	310	310	308	304	298	295	293	286
Ordinary shareholders' equity	5 955	5 919	6 221	6 515	6 826	6 982	7 107	7 134	7 199	7 513	7 466
Outside interests in subsidiaries	194	205	209	214	250	211	247	244	327	381	425
Loan capital	1 570	1 491	1 452	1 477	1 634	1 660	1 610	1 601	2 120	2 223	2 314
Deferred liabilities	769	708	770	804	888	979	1 070	1 266	1 418	1 759	1 877
<b>Capital employed</b>	<b>8 805</b>	<b>8 633</b>	<b>8 962</b>	<b>9 320</b>	<b>9 908</b>	<b>10 140</b>	<b>10 338</b>	<b>10 543</b>	<b>11 359</b>	<b>12 169</b>	<b>12 368</b>
Land, buildings and plant	4 610	4 494	4 679	5 003	5 439	5 371	5 287	5 238	5 577	5 958	5 644
Trade investments	317	203	209	214	199	208	175	215	197	256	190
Long-term debtors	158	172	179	174	187	198	205	203	291	184	162
Working capital	3 572	3 271	3 617	4 081	4 410	4 236	4 109	4 574	5 858	5 329	5 813
Provision for taxation	450	520	550	528	610	704	736	801	639	694	806
Dividends	107	135	135	176	178	220	272	257	295	327	332
Net liquid funds	705	1 148	963	552	461	1 051	1 570	1 371	370	1 463	1 697
<b>Employment of capital</b>	<b>8 805</b>	<b>8 633</b>	<b>8 962</b>	<b>9 320</b>	<b>9 908</b>	<b>10 140</b>	<b>10 338</b>	<b>10 543</b>	<b>11 359</b>	<b>12 169</b>	<b>12 368</b>
<b>Source and use of funds</b>											
Funds generated from operations	1 694	1 882	2 032	2 027	2 108	2 326	2 600	2 851	2 676	2 618	3 354
Funds from other sources	192	77	15	25	182	50	42	101	605	122	268
<b>Total sources</b>	<b>1 886</b>	<b>1 959</b>	<b>2 017</b>	<b>2 052</b>	<b>2 290</b>	<b>2 376</b>	<b>2 642</b>	<b>2 952</b>	<b>3 281</b>	<b>2 740</b>	<b>3 622</b>
Taxation payments during year	498	533	635	706	598	589	705	692	906	592	773
Capital expenditure, less disposals	575	653	733	828	1 083	790	864	1 024	1 271	1 129	1 046
Goodwill on acquisition of subsidiaries	45	71	169	84	31	52	94	156	83	4	6
Purchase/sale of trade investments	46	8	9	20	9	12	22	57	5	59	36
Additional/reduced working capital	32	10	346	465	329	112	96	753	1 557	449	1 143
Dividends paid during year	271	238	282	322	324	322	303	337	311	327	373
Other sources/uses	110	48	28	34	25	129	37	38	124	25	62
<b>Total uses</b>	<b>1 577</b>	<b>1 465</b>	<b>2 202</b>	<b>2 459</b>	<b>2 381</b>	<b>1 782</b>	<b>2 077</b>	<b>3 057</b>	<b>4 247</b>	<b>1 637</b>	<b>3 355</b>
<b>Net increase/decrease in funds</b>	<b>309</b>	<b>494</b>	<b>185</b>	<b>407</b>	<b>91</b>	<b>594</b>	<b>565</b>	<b>105</b>	<b>966</b>	<b>1 103</b>	<b>267</b>

	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976
<b>Shareholders' equity</b>											
per Fl. 20 of capital (Fl.)	106	106	111	116	121	125	127	128	129	135	134
per 25p of capital (pence)	157	182	191	200	209	222	253	295	328	372	481
<b>Earnings<sup>1)</sup></b>											
per Fl. 20 of capital (Fl.)	10.42	11.74	12.71	12.28	11.17	14.69	17.48	18.64	16.43	13.84	21.23
per 25p of capital (pence)	15.41	20.26	21.94	21.19	19.29	26.06	34.63	43.02	41.76	38.23	76.17
<b>Earnings plus depreciation</b>											
per Fl. 20 of capital (Fl.)	19.34	20.93	22.03	22.46	23.00	26.64	29.02	30.36	28.31	26.26	33.69
per 25p of capital (pence)	28.62	36.13	38.02	38.77	39.71	47.27	57.50	70.06	71.97	72.53	120.90
<b>Dividends<sup>2)</sup></b>											
N.V. per Fl. 20 of capital (Fl.)	4.21	4.67	4.70	5.43 <sup>3)</sup>	5.43	6.20	6.71	6.71	7.25	7.65	8.36
Limited per 25p of capital (pence)	6.25	7.50	8.13	9.38 <sup>3)</sup>	9.42	11.20	11.02	10.63	12.09	13.67	19.24
<b>Capital expenditure (Fl. million)</b>	605	616	716	881	993	850	927	974	1 309	1 213	1 097
<b>Depreciation (Fl. million)</b>	500	498	523	572	666	667	644	653	662	692	694
<b>Employees</b>											
Remuneration of employees (Fl. million)	3 152	3 245	3 368	3 886	4 508	4 693	4 931	5 243	5 868	6 684	6 632
Number of employees (000's)	300	304	312	326	335	324	337	353	357	322	317
<b>Ratios</b>											
Sales : capital employed	2.2	2.3	2.2	2.3	2.5	2.6	2.6	2.8	3.0	3.0	3.0
Sales per employee (Fl.)	63 963	64 849	64 205	66 960	74 379	81 738	79 620	82 711	96 557	114 346	115 120
Sales : working capital	5.4	6.0	5.5	5.4	5.7	6.3	6.5	6.4	5.9	6.9	6.3
Dividends : earnings	0.40	0.39	0.37	0.44	0.49	0.43	0.36	0.31	0.38	0.47	0.33
Gearing <sup>4)</sup>	0.26	0.26	0.24	0.24	0.25	0.25	0.23	0.22	0.30	0.29	0.29
Current assets : current liabilities	2.3	2.2	2.1	2.0	1.9	2.0	2.0	1.9	1.8	1.9	1.9
<b>Share prices</b>											
N.V. per Fl. 20 ordinary share in Amsterdam											
High	120	112	144	131	121	122	150	162	118	123	131
Low	73	85	105	98	79	87	118	100	69	80	100
Limited per 25p ordinary share in London											
High	172	251	420	350	313	345	405	397	339	434	500
Low	132	149	219	228	188	209	325	278	149	167	346

The 1967 figures reflect the devaluation of sterling on 18th November, 1967, the 1971 figures the realignment of major currencies and the 1972 to 1976 the floating of sterling and other currencies.

<sup>1)</sup> See notes on page 42.

<sup>2)</sup> The cost of dividends in 1966-1971 is the gross amount. In 1972 the first interim dividend of Limited is included gross. All subsequent dividends are included at the amounts paid or to be paid

to the shareholders in line with the change to the imputation system of taxation from 1st April, 1973.

<sup>3)</sup> Excludes special ordinary dividends of Fl. 0.73 and 1.25 pence paid with the final 1969 dividends, amounting to Fl. 41 million.

<sup>4)</sup> Gearing is loan capital plus short-term borrowings divided by the sum of loan capital, short-term borrowings, preferential share capital, ordinary shareholders' equity and outside interests in subsidiaries.



# Salient figures in guilders and other currencies

1976 above 1975

Rates of exchange: one unit = Fl.	Dutch Guilders	Sterling Pounds	Belgian Francs	German Marks	French Francs	Austrian Schillings	U.S. Dollars	Swiss Francs
		4.18 5.43	0.0689 0.0689	1.0420 1.0420	0.4924 0.6041	0.1463 0.1463	2.4600 2.6900	1.0020 1.0240

	In millions of currency							
Sales to third parties	36 493 36 705	8 731 6 760	529 680 532 726	35 009 35 218	74 122 60 769	249 431 250 917	14 842 13 654	36 406 35 826
Operating profit	2 643 1 986	632 366	38 373 28 827	2 536 1 906	5 370 3 288	18 070 13 578	1 075 739	2 637 1 939
Taxation on profit of the year	1 207 909	289 168	17 526 13 201	1 158 873	2 453 1 506	8 253 6 218	491 338	1 205 888
Profit of the year attributable to ordinary capital before extraordinary items	1 183 771	283 142	17 166 11 192	1 135 740	2 402 1 277	8 084 5 271	481 287	1 180 753
Ordinary dividends	395 362	95 67	5 728 5 257	379 348	802 600	2 698 2 476	161 135	394 354
Capital employed	12 368 12 169	2 959 2 241	179 520 176 616	11 865 11 676	25 121 20 147	84 537 83 187	5 030 4 527	12 339 11 877
Ordinary shareholders' equity	7 466 7 513	1 786 1 384	108 370 109 049	7 163 7 209	15 165 12 439	51 032 51 363	3 037 2 795	7 449 7 334
Loan capital	2 314 2 223	554 409	33 582 32 260	2 220 2 133	4 699 3 680	15 814 15 195	941 827	2 308 2 170
Capital expenditure	1 097 1 213	262 223	15 926 17 607	1 053 1 164	2 229 2 008	7 500 8 293	446 451	1 095 1 184
Depreciation	694 692	166 127	10 080 10 041	666 664	1 411 1 145	4 747 4 729	282 257	693 675

	In units of currency							
Shareholders' equity								
Per Fl. 20 of capital	134.00 134.84	3 205.75p 2 483.33p	1 944.85 1 957.11	128.60 129.41	272.14 223.22	915.93 921.70	54.47 50.13	133.73 131.68
Per 25p of capital	20.10 20.23	480.86p 372.50p	291.73 293.57	19.29 19.41	40.82 33.48	137.39 138.25	8.17 7.52	20.06 19.75
Earnings <sup>1)</sup>								
Per Fl. 20 of capital	21.23 13.84	507.81p 254.87p	308.07 200.86	20.37 13.28	43.11 22.91	145.09 94.60	8.63 5.14	21.18 13.51
Per 25p of capital	3.18 2.08	76.17p 38.23p	46.21 30.13	3.06 1.99	6.47 3.44	21.76 14.19	1.29 0.77	3.18 2.03
Dividends <sup>2)</sup>								
N.V. — per Fl. 20 of capital	8.36 7.65	200.00p 140.88p	121.34 111.03	8.02 7.34	16.98 12.66	57.14 52.29	3.40 2.84	8.34 7.47
Limited — per 25p of capital	0.80 0.74	19.24p 13.67p	11.67 10.77	0.77 0.71	1.63 1.23	5.50 5.07	0.33 0.28	0.80 0.72

<sup>1)</sup> See note (g) on page 42.

<sup>2)</sup> See notes on pages 30 and 59.

Rates of exchange quoted above have been used to convert figures in this table. The change in rates between 1975 and 1976 results in the

percentage growth being different according to the currency in which it is expressed. The value of dividends received by shareholders in currencies other than guilders or sterling will be affected by fluctuations in the rates of exchange after the year-end.

# Inflation accounting

Fl. million	1974	1975	1976
<b>Profit and loss account</b>			
Sales to third parties	34 471	36 705	36 493
Operating profit (historical)	2 109	1 986	2 643
Cost of sales adjustment	1 180	48	473
Depreciation adjustment	166	266	311
Current cost operating profit	763	1 672	1 859
Non-recurring items	—	67	41
Income from trade investments	17	36	29
Interest	159	174	115
Current cost profit before taxation	621	1 467	1 732

The above figures are estimated and unaudited and are based on the recommendations on inflation accounting published in the United Kingdom in December, 1976. The cost of sales adjustment charges current cost of raw materials against sales, that is to say, it eliminates stock profits. The depreciation adjustment represents the additional amount which has to be set aside to cover the current cost of replacement of the fixed assets used in the business, which is higher than the original cost on which the historic depreciation charge is based.

In our view there are still important aspects of inflation accounting to be resolved — particularly those regarding taxation and distributable profit.

First with regard to taxation. Fiscal authorities throughout the world do not, in general, accept the cost of sales and depreciation adjustments in determining tax liabilities. It can be argued therefore that the tax charge should be the same as that in the historic cost accounts. Such charges would represent 154%, 62% and 70% of the current cost profits before tax shown above for the three years in question. In many countries provisions exist which allow the deferral of tax payments and these are shown in our historic cost balance sheet. To a varying, but rarely total, extent these interest-free loans compensate for the fact that the inflation adjustments may not be deducted. Had they been fully deductible world wide the resulting tax

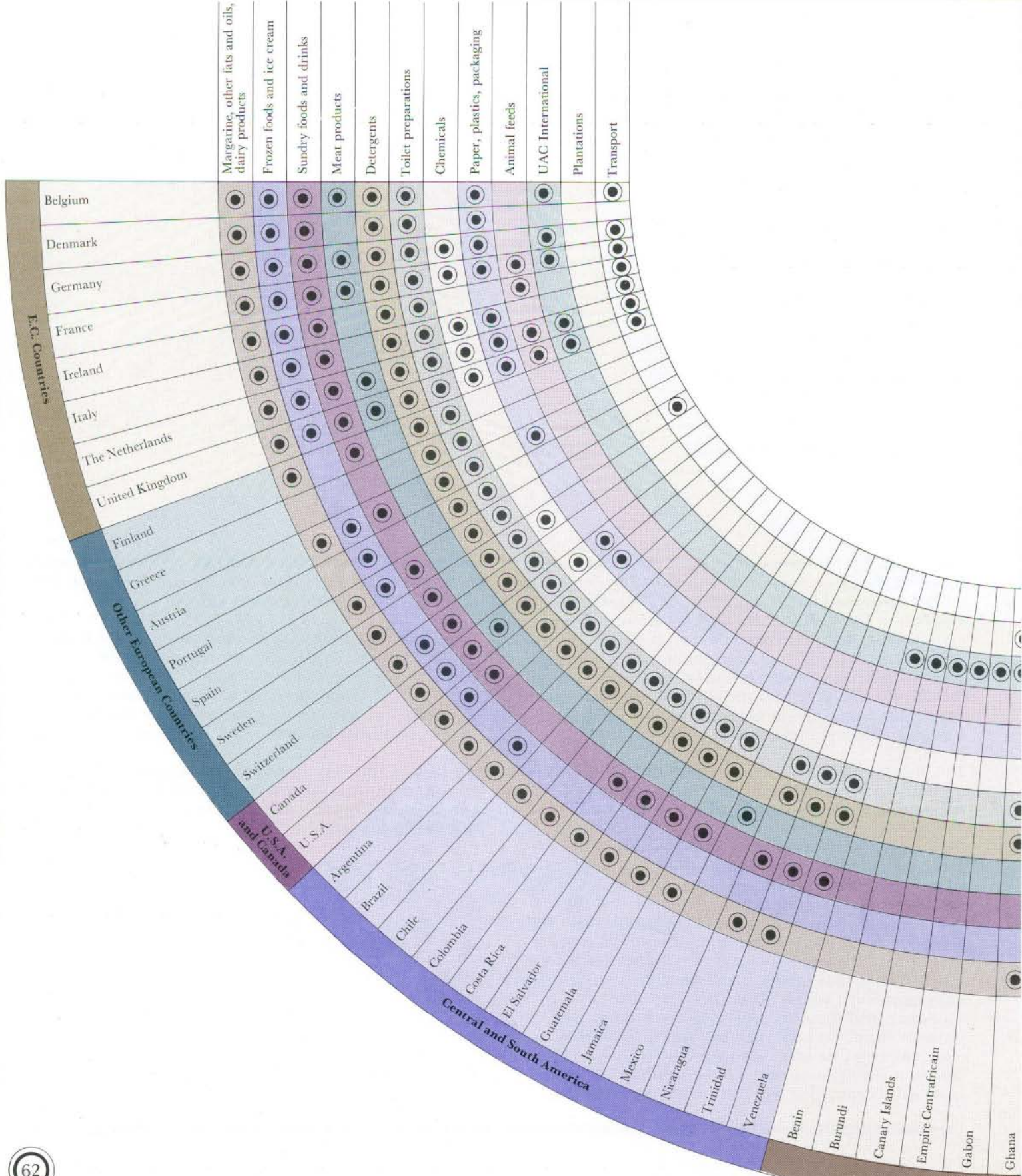
charges would have been some Fl. 1 100 million lower than those included in the historic cost profit and loss accounts over the three years 1974 to 1976.

Secondly regarding distributable profits there is still considerable debate as to what constitutes the 'substance' of the business — which has to be 'maintained' before arriving at distributable profits. A number of possible approaches are set out in the report published in the United Kingdom.

In view of the importance of these issues, the large sums involved and the short time since the issue of the report we do not consider it advisable to go beyond the above figures at this stage.



# Unilever world-wide

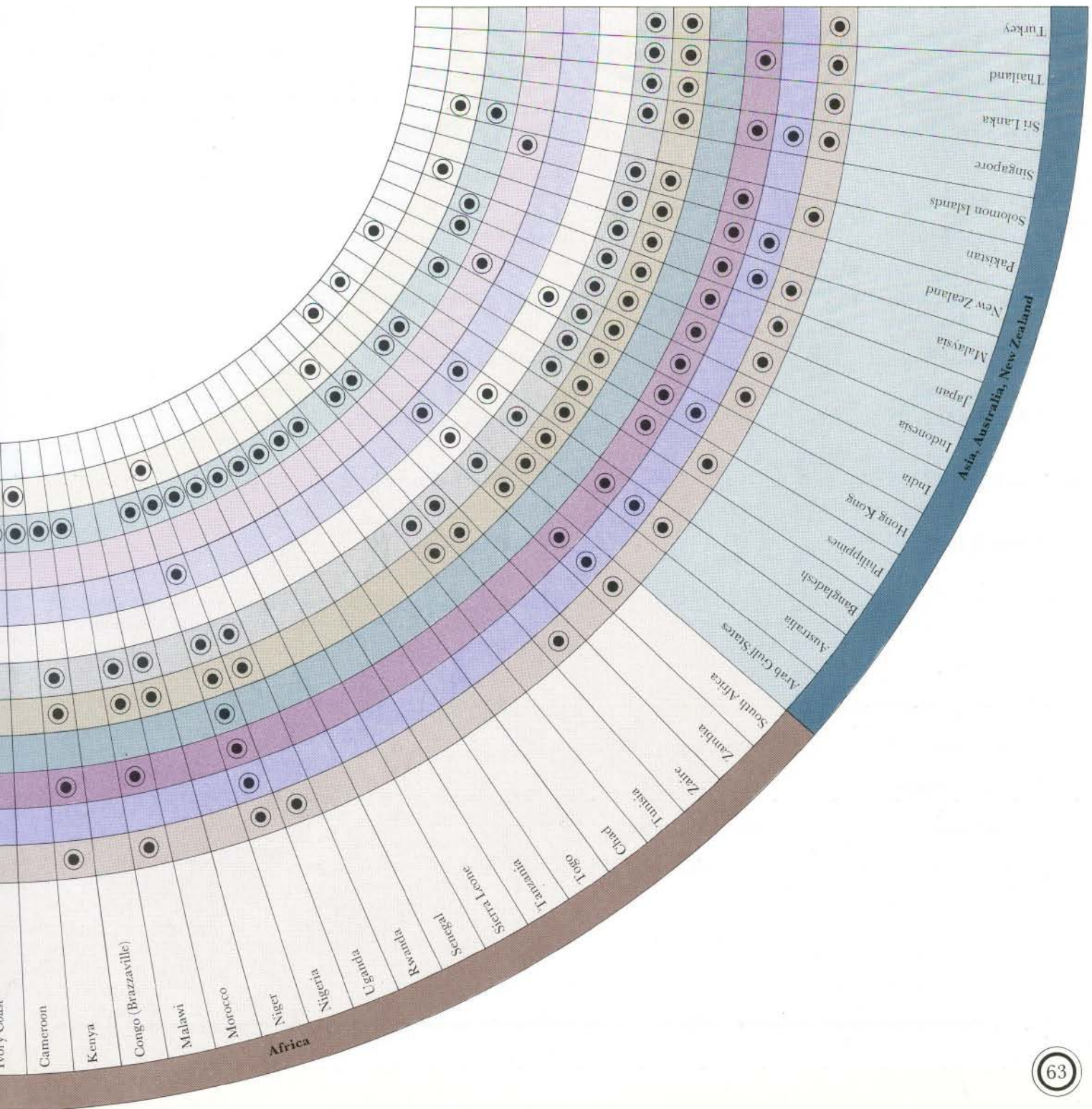




The chart shows manufacturing, service or selling operations in which Unilever owns 50% or more of the voting capital, but does not indicate the size of each operation.

In addition, Unilever products are made available in over 100 countries by our export companies.

There are other industrial ventures where our interest is less than 50% and to which we often make management available.





# Dates for dividend and interest payments

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Ordinary	Interim	Announced mid-November. Payable second half of December.
	Final	Proposed early March. Payable second half of May (New York shares: beginning of June).
7% and 6% Cumulative Preference	First half	Payable 1st July.
	Second half	Payable 2nd January.
4% Cumulative Preference	First half	Payable 1st October.
	Second half	Payable 1st April.
6% Bonds 1972/91		Payable 15th January.
10½% Euroguilder Notes 1979		Payable 15th August.
9¾% Euro DM Notes 1981		Payable 1st December.
8¾% Bonds 1981/85		Payable 1st December.
6¾% Bonds 1981/86		Payable 15th February.
8½% Bonds 1981/87		Payable 1st May.

If the above dates fall on a Sunday or a public holiday, the dividends and interest will be payable on the next working day.

## Interim announcement of results

First quarter results	Mid-May.
First half-year results	Mid-August.
Nine months results	Mid-November.
Provisional results for the year	Early March.